E-COMMERCE: A COLLABORATIVE APPROACH FOR A STRONG DIGITAL ECONOMY

30 MAY TO 3 JUNE 2022

Sponsored by the

SINGAPORE COOPERATION PROGRAMME

under the

SINGAPORE COOPERATION PROGRAMME TRAINING AWARD

**Singapore Cooperation Programme**

Singapore has provided technical assistance to other developing countries since the 1960s. As a country whose only resource is its people, Singapore believes that human resource development is vital for economic and social progress. Singapore itself has benefited from training provided by other countries and international organisations.

In 1992, the Singapore Cooperation Programme (SCP) was established to bring together under one framework the various technical assistance programmes offered by Singapore. Through the SCP, the range and number of training programmes were increased to share Singapore’s development experience with other developing countries.

To date, over 137,000 officials from more than 180 countries and territories have participated in our courses and study visits. The SCP is managed by the Technical Cooperation Directorate of the Ministry of Foreign Affairs, Singapore.

**Course Objectives**

E-commerce is an important pillar in developing the digital economy. Through sharing Singapore’s experience, this course will touch on the policies and technology that allow countries to develop, implement, grow and govern e-commerce as a vital part of a digitalised economy.

**Synopsis**

Topics to be covered include:

* Develop and maintain e-commerce technology infrastructure
* Policies, procedures and laws for creating secure e-commerce payment systems
* E-commerce business and marketing strategies
* Singapore’s approach to e-commerce and data protection laws

**Methodology**

This course will be delivered for up to **25 participants** through synchronous e-Learning (‘live’ e-learning sessions) on Zoom, and could include asynchronous e-Learning (independent and self-study e.g. reading materials). There will be Q&A sessions and facilitated group discussions during the ‘live’ sessions.

**Regulations**

Participants are required to comply with the following:

* Strictly observe course schedules and not miss training sessions, and;
* Carry out instructions and abide by conditions as may be stipulated by the nominating Authority or Government and the Government of Singapore and its appointed trainer, with respect to the course.

**Duration**

The course will be held over 5 days from **30 May to 30 June 2022.**

The synchronous sessions will be conducted **tentatively from 1400H to 1800H (Singapore time; UTC/GMT +08:00 hours)** each day, with breaks when appropriate.

Attendance will be taken for "live" sessions and participants will need to attain 66% attendance in order to get a certificate.

Prior to course commencement, the training coordinator will brief participants on the rules of engagement (break time, attendance, punctuality, recording, Q&A).

**Application Information**

Applicants should be:

* Mid- to senior-level government officials who are involved in finance and treasury-related functions.
* Able to attend all the synchronous e-learning sessions. They will require an internet-enabled device with a functioning webcam, microphone and audio;
* Nominated by their respective Governments; and
* Proficient in written and spoken English

**Terms of Award**

The course is sponsored by the Government of Singapore under the Singapore Cooperation Programme Training Awards.

**Application Procedure**

(Closing date for nomination: **2 May 2022)**

The Government of Singapore is pleased to invite the respective National Focal Point for Technical Assistance (NFP) to nominate **one (1)** suitable applicant. Selection of candidates will be based on merit. Should there be more applicants than training places, the Government of Singapore seeks the understanding of the respective NFP in the event that its nominee(s) is not selected.

All nominees are to submit their applications online **at** [**https://go.gov.sg/ecommsde22**](https://go.gov.sg/XX)by **Monday, 2 May 2022**. NFPs are also required to endorse nominees via email links. Instructions and FAQs for Applicants and NFPs can be found at the links below:

* Applicants: <https://go.gov.sg/start-guide>
* NFPs: <https://go.gov.sg/start-nfp>

**Note:**

* Participants who complete all course assignments and attend at least 66% of ‘live’ e-learning sessions, will receive a certificate of completion from the SCP.
* Please refrain from making telephone and email inquiries on the status of your applications while it is being processed.
* The **Ministry of Foreign Affairs, Singapore** will inform all applicants of the outcome of their applications. The NFP will also be informed directly.

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* SCP Website: [www.scp.gov.sg](http://www.scp.gov.sg)
* Facebook: [www.facebook.com/SCPFriends](http://www.facebook.com/SCPFriends)

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