SOCIAL ENTREPRENEURSHIP AND INNOVATION IN SINGAPORE

21 TO 25 MARCH 2022

Sponsored by the

SINGAPORE COOPERATION PROGRAMME

under the

SINGAPORE COOPERATION PROGRAMME TRAINING AWARD

**Singapore Cooperation Programme**

Singapore has provided technical assistance to other developing countries since the 1960s. As a country whose only resource is its people, Singapore believes that human resource development is vital for economic and social progress. Singapore itself has benefited from training provided by other countries and international organisations.

In 1992, the Singapore Cooperation Programme (SCP) was established to bring together under one framework the various technical assistance programmes offered by Singapore. Through the SCP, the range and number of training programmes were increased to share Singapore’s development experience with other developing countries.

To date, over 132,000 officials from more than 180 countries, territories and intergovernmental organisations have participated in our courses and study visits. The SCP is managed by the Technical Cooperation Directorate of the Ministry of Foreign Affairs, Singapore.

**Course Objectives**

This course helps learners uncover the social issues faced by various local communities, examining their needs, and analysing the different types of innovative social solutions that are designed to meet those needs. Using the Asset-Based Community Development concepts and design thinking approach, learners study local communities and social service organisations to unpack community needs and explore different strategies to meet these needs.

**Synopsis**

Topics to be covered include:

* Understand the key roles taken by government, non-profits and social enterprises in addressing social issues
* Appreciate and describe the social entrepreneur and intrapreneur, the social enterprise, and the social innovation process
* Identify and interpret the communities, issues, needs, markets and competition confronting the social enterprise in the marketplace
* Recognize the resources needed in the creation of a social enterprise and to support the social innovation process
* Analyse and discuss the ethical, strategic, management, technological and global challenges affecting social entrepreneur
* Appreciate and apply the Design Thinking concept for social innovation and social entrepreneurship

**Methodology**

The course will be delivered for up to 30 participants through a combination of synchronous ("live" e-learning) and asynchronous e-learning sessions.

**Regulations**

Participants are required to comply with the following:

* Strictly observe course schedules and not miss training sessions, and;
* Carry out instructions and abide by conditions as may be stipulated by the nominating Authority or Government and the Government of Singapore and its appointed trainer, with respect to the course.

**Duration**

The course will be held over 5 days from **21 to 25 March 2022**.

The actual timing of the synchronous e-learning sessions will be confirmed closer to the course start date.

**Application Information**

Applicants should be:

* Mid- to senior-level government officials involved in community management and/or engagement.
* Able to attend all the synchronous e-learning sessions. Participants will require an internet-enabled device with a functioning webcam, microphone and audio.
* Nominated by their respective Governments;
* Proficient in written and spoken English; and
* In good health.

**Terms of Award**

The course is sponsored by the Government of Singapore under the Singapore Cooperation Programme Training Award.

**Application Procedure**

(Closing date for nomination: **7 March 2022)**

The Government of Singapore is pleased to invite the respective National Focal Point for Technical Assistance (NFP) to nominate **one(1)** suitable applicant. Selection of candidates will be based on merit. Should there be more applicants than training places, the Government of Singapore seeks the understanding of the respective NFP in the event that its nominee(s) is not selected.

All nominees are to submit their applications online **at** [**https://go.gov.sg/**](https://go.gov.sg/)**socialei** by **7 March 2022**. NFPs are also required to endorse nominees via email links. Instructions and FAQs for Applicants and NFPs can be found at the links below:

* Applicants: <https://go.gov.sg/start-guide>
* NFPs: <https://go.gov.sg/start-nfp>

**Note:**

* Participants who complete all course assignments and attend at least 66% of learning sessions, will receive a certificate of completion from the SCP.
* Applicants should refrain from making telephone and email inquiries on the status of their applications.
* The **Ministry of Foreign Affairs, Singapore** will inform all applicants of the outcome of their applications. The NFP will also be informed directly.

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* SCP Website: [www.scp.gov.sg](http://www.scp.gov.sg)
* Facebook: [www.facebook.com/SCPFriends](http://www.facebook.com/SCPFriends)

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