

ABOUT MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP)

The Malaysian Technical Cooperation Programme (MTCP) was officially launched on 7 September 1980 at the Commonwealth Heads of State Meeting in New Delhi, India, to signify Malaysia's commitment to the South-South Cooperation, in particular, the Technical Cooperation among Developing Countries (TCDC).

The MTCP emphasizes on the development of human resources through the provision of training in various areas which are essential for a country's development such as agriculture, economy, finance, public management and administration, science & technology and ICT, health diplomacy, safety and security including cyber security, cultural diplomacy, social development, environment-related to SDG2030, education, industrial and technical training. Annually, Malaysia offered more than 60 technical and capacity-building programs under the MTCP, which have benefited more than 35,500 participants from 144 countries.

OBJECTIVES OF MTCP

- To share the development experience with other countries;
- To strengthen bilateral relations between Malaysia and other developing countries;
- To promote South-South Cooperation (SSC); and
- To promote the technical cooperation among developing countries.

ABOUT MULTIMEDIA UNIVERSITY

In 1996, the government of Malaysia was looking for methods to liberalise higher education in the nation, and to involve the private education sector in the development of this critical sector of human capital building. In October 1996, the then Telekom Malaysia was given the distinction by the Ministry of Education to set up the first private University in Malaysia. Being a natural extension of the existing ITM campuses that TM already runs, TM accepted the invitation and Universiti Telekom was established in Melaka. A year later, with the planning of the MSC underway, the government was once again looking for a suitable candidate to construct a university in the heart of the MSC. In March 1997, TM was again honoured when it was given the task to set up this university, to be known as Multimedia University. Considering that the telecommunications industry was becoming closely linked with developments in ICT, expansion into an education field directly related to ICT is a natural strategic decision. MMU vision is to transform society through innovation while our mission is to inquire, inspire and innovate through Quality Student and Staff Engaged in Innovative Academic Programmes and Research driven by Academic and Commercial Revenue streams.

CONTACT DETAILS

For further enquiries, applicants can either approach their respective Malaysia official representatives of contact the following MMU Secretariat.

DR. ONG SUE LYN

Email: slong@mmu.edu.my
TEL: +603 8312 5534

MS. SUHAILA ABDULLAH

Email: suhaila.abdullah@mmu.edu.my
TEL: +606 252 3141

More information available at MTCP Official Facebook Page:
<https://www.facebook.com/MTCPMalaysia>



Developing Cultural Intelligence for the IR 4.0 Workplace (DCIW)

4 – 8 July 2022

14:00 – 21:00 Hours (UTC +8)



"Scan here to apply"



Closing Date: 3 June 2022

ABOUT THE COURSE

With the emerging visible lines of the Fourth Industrial Revolution (4IR) set to transform every aspect of life, the underlying essence of humanizing digital technology is necessary. Our human traits, for now, are irreplaceable by automation and digitalisation. Commonly known as soft skills, they include communication, critical thinking, and creativity. These soft skills are often impacted by culturally specific constructs. Recognizing the dynamics of global collaboration and interconnectivity of technology, Cultural Intelligence (CQ for cultural quotient) is one aspect that needs to be prepared for in the 4IR workplace. For an organization to sustain and grow over time, culture is the enabler by promoting diversity and inclusion in the workplace to address inequality. Having a high CQ allows one to relate to others with empathy and understanding, and hence improve workplace relationships. By gaining CQ, any organisations can improve communication, cooperation, satisfaction, performance, and productivity in the workplace.

The Covid-19 pandemic has forced the workplace to transform and arrangements such as split work, flexible work, and work from home are now the new norm. Working virtually has its challenges in terms of trust, communication, and cooperation which in turn reduces efficiency and productivity. As the post-pandemic situation will witness an increasingly driven global technology of internet connectivity in the workplace, it is now more important than ever to understand the cultural intelligence of a virtual workspace to succeed.

PROGRAMME OBJECTIVES

At the end of this course, the participants will be able to

- Understand the concept of culture and globalization in the 4IR workplace
- Establish awareness of diversity and inclusivity
- Recognise key components of cultural intelligence
- Develop strategies of acquiring cultural intelligence
- Apply global perspectives and cultural sensitivity across cultures

COURSE CONTENT

- Culture and globalisation
- Diversity and Inclusivity in Virtual and Non-Virtual Workplace
- Cultural Intelligence (CQ)
- Applying CQ at Virtual and Non-Virtual Workplace
- Global Perspectives and Cultural Sensitivity across Cultures

TRAINING METHODOLOGY

- Lecture and group discussion
- Hands-on E-Learning activities
- Reflection and experience sharing

Monitoring and Evaluation Method

- Formative assessment.
- Presentation and feedback.

TARGETED PARTICIPANTS

A candidate is eligible for admission only if he/she meets the following requirements:

- Leaders, managers, executives working in diverse cultural settings
- Possess a computer and has basic knowledge of Microsoft Office
- Each participant must ensure that he/she has at least a 5 Mbps internet speed for both uploading and downloading speed
- Must not be more than 50 years of age.
- Each participant is expected to have a digital computer.
- Must ensure that he/she has never participated in any previous MTCP courses organised by Multimedia University or other Malaysian implementing agencies.
- This course will be conducted in English. Therefore, participants are required to have an appropriate level of proficiency in English, written as well as spoken.
- The training will be fully conducted online, via Google Meet platform.
- Participants must seek permission from their superior to attend the course.
- Comply with other general requirements for MTCP.

GENERAL CONDITION OF PARTICIPATION

Etiquette

Participants shall conduct themselves at all times in a manner compatible with their responsibilities as MTCP scholarship holders and abide by the laws, rules and regulations of the land and institutions.

Participants shall follow the programme approved for them. Request for change of the programme will not be entertained. Participants should fully participate in all activities related to the programme.

Certificate will only be awarded to participants that attend at least 80% of the training. Participants are required to notify MMU if they are not able to attend the session.

The participation may be terminated at any time due to unsatisfactory conduct, breach of the conditions of the course, failure to make satisfactory progress or as necessary by Malaysian training institution with the approval of the MTCP Secretariat

APPLICATION GUIDELINES

1. The course fees are fully sponsored by the Government of Malaysia.
2. Applications should be made using the prescribed MTCP forms available at <https://www.kln.gov.my/documents/8390448/8392184/MTCP+2022+-+APPLICATION+FORM.pdf/31506fe1-acea-44d1-88a2-7b4227e6bd2a>
3. MTCP application forms can also be obtained from the nearest Malaysian Embassy/High Commission in recipient countries.
4. All application forms must be duly completed and endorsed by the Ministry of Foreign Affairs or National Focal/Aid Coordinator Agency in the respective countries and submitted ONLY through the diplomatic channel via the Embassy/High Commission of Malaysia.
5. Only successful applicants will receive the Official Invitation notification one (1) week from the course date, from MMU via email.