ACCELERATING THE ADOPTION OF INDUSTRY 4.0 IN MICRO, SMALL & MEDIUM ENTERPRISES & TECHNOPRENEURSHIP DEVELOPMENT IN THE NEW NORMAL WORKSHOP 2022

Workshop Overview

Accelerating the Adoption of Industry 4.0 in Micro, Small & Medium Enterprises & Technopreneurship Development in the New Normal Workshop 2022 is aimed at increasing the understanding of the adoption and adaptation of digitalisation and industry 4.0 technology of MSMEs among the Policymakers, Government Officials, Industry 4.0 and Commercialisation Professionals, Technology Transfer/Licensing Officers, Researchers and Academia, Fund and Venture Capital Managers and Entrepreneurs.

Workshop Content

- 3-Day of knowledge & experience sharing by various presenters from Policymakers, Government Officials, Industry 4.0 Experts, Practitioners and Technopreneurs

- Online lectures, reflection of sessions, quizzes, interactive breakup-room facilitations, assignments and presentations.

- Virtual Round Table Meeting Session

Targeted Participants:

- Policymakers
- Government Officials
- Industry 4.0 and Commercialisation Professionals
- Technology Transfer/Licensing Officers

- Researchers and Academia
- Fund and Venture Capital Managers
- Micro, Small & Medium Enterprises
- Entrepreneurs

APPLICATION CLOSING DATE 22 JULY 2022

All application must be made using standard MTCP application form/obtainable from the Embassies/High Commission of the Malaysian Government or local agencies recognised by the Malaysian Government in the applicant's home country or download from **mtcp.kln.gov.my** or available at **https://www.kln.gov.my/documents/8390448/8392184/MTCP+2022+-+APPLICATION+FORM.pdf/31506fe1-acea-44d1-88a2-7b4227e6bd2a**

For further information, please contact:

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MTDC
MALAYSIAN TECHNOLOGY DEVELOPMENT CORPORATION

Online Workshop

Accelerating the Adoption of Industry 4.0 in Micro, Small & Medium Enterprises & Technopreneurship Development in the New Normal Workshop 2022

24 - 26 August 2022

9.00 am - 5.00 pm
Technology Incubation Centre III
UPM-MTDC Technology Centre
Universiti Putra Malaysia (UPM)
Serdang, Selangor
Malaysia

Malaysia Time Zone (GMT +8)

ZOOM

The 3-Day Accelerating the Adoption of Industry 4.0 in Micro, Small & Medium Enterprises & Technopreneurship Development in the New Normal Workshop 2022 is organised with the objective of promoting, enhancing and sharing of experience in the adoption of digitalisation and Industry 4.0 technologies within the 9 Pillars of Industry 4.0 to increase productivity and revenue of Micro, Small & Medium Enterprises (MSMEs), as well as marketing and business validation tools, both locally and abroad, moving forward with the Fourth Industrial Revolution.

Topics Include:

- Presentation on national policies and strategies and utilising MTDC's 30-year experience in commercialisation of local research outputs through start-ups and the development of SMEs
- Sharing of experience and knowledge in successful adoption and adaptation of digitalisation and industry 4.0 (i4.0) by Micro, Small and Medium Enterprises and development of talents and Technopreneurship Development in the new normal
- Sharing of knowledge from the most successful strategies in incubation and incubator management, developing and nurturing start-ups and spin-off companies
- Smart networking between MTDC and the collaborating universities/research institutes as well as relevant agencies responsible for developing technology commercialisation and SMEs in targeted countries
- Opening and extending of bilateral market access of strategic technologies between MTDC's recipient companies and collaborating countries

Background on Malaysian Technical Corporation Programme

The Malaysian Technical Cooperation Programme (MTCP) was officially launched on 7 September 1980 at the Commonwealth Heads of State Meeting in New Delhi, India, to signify Malaysia's commitment to the South-South Cooperation, in particular, the Technical Cooperation among Developing Countries (TCDC).

The MTCP emphasizes on the development of human resources through the provision of training in various areas which are essential for a country's development such as agriculture, economy, finance, public management and administration, science & technology and ICT, health diplomacy, safety and security including cyber security, cultural diplomacy, social development, environment-related to SDG2030, education, industrial and technical training. Annually, Malaysia offered more than 60 technical and capacity-building programs under the MTCP, which have benefited more than 35,500 participants from 144 countries.

Objectives of MTCP

- To share the development experience with other countries;
- To strengthen bilateral relations between Malaysia and other developing countries;
- To promote South-South Cooperation (SSC); and
- To promote the technical cooperation among developing countries.

Background on Malaysian Technology Development Corporation

MTDC, a company wholly-owned by Khazanah Nasional Malaysia, is in the business of Grant Management, Advisory and Nurturing Services. In addition, MTDC also manages Technology Centres which focus on various industry clusters and located at several universities and research institute.

The company was set up by the Government of Malaysia in 1992 to spearhead the development of technology businesses in Malaysia. Its role is to promote the commercialisation of local research and invest in technology-based ventures as well as to groom new generation of Technopreneurs through comprehensive nurturing services.

Since the 7th Malaysia Plan, MTDC has also been entrusted by the Government to manage grants specific for Malaysian companies to increase their technology content via commercialisation of local research and development (R&D) and/or acquisition of foreign technology.

Application Guideline

- The course fees are **fully sponsored** by the Government of Malaysia.
- Applications should be made using the prescribed MTCP forms available at **https://www.kln.gov.my/documents/8390448/8392184/MTCP+2022+-+APPLICATION+FORM.pdf/31506fe1-acea-44d1-88a2-7b4227e6bd2a**
- MTCP application forms can also be obtained from the nearest Malaysian Embassy/High Commission in recipient countries.
- All application forms must be duly completed and endorsed by the Ministry of Foreign Affairs or National Focal/Aid Coordinator Agency in the respective countries and submitted ONLY through the diplomatic channel via the Embassy/High Commission of Malaysia.
- **Only successful applicants will receive the Official Invitation notification one (1) week from the course date, by the Training Institute via email.**