



## FAMILIARISATION PROGRAMME ON INVESTMENT PROMOTION FOR OIC COUNTRIES **4 - 8 OCTOBER 2021**

**ONLINE\***

\* class timing will be arranged according to participants' time zone suitability

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*The MTCP-MIDA Familiarisation Programme on Investment Promotion for OIC Member Countries is an online programme based in Kuala Lumpur as part of the efforts by the government of Malaysia to enhance the capacity of OIC Member Countries to attract greater flow of investment. It aims to transfer industry best-practices and exchange ideas among OIC Member Countries, as well as to identify lesson from Malaysia's successful experience in the field of investment promotion.*

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### **OBJECTIVES**

- To enhance investment and trade opportunities between Malaysia and the participating countries;
- To provide an insight on MIDA's organisational mechanism in promoting investment and coordinating development in the manufacturing and services sectors in Malaysia; and
- To establish networking between MIDA and Investment Promotion Agencies of the participating countries.

### **METHODOLOGIES**

The key focus of the training programme is on sharing Malaysia's experience on its economic developments and country's transformation from an agriculture based into manufacturing and services. Information sharing through success stories from local companies, relevant public and private institutions involved in the economic development and the country's transformation will also be included in the programme.



## **TARGETED PARTICIPANTS**

- Officials of Investment Promotion Agencies of the OIC Member Countries; and
- Officials of agencies involved in planning, promotion of investment, and coordination of industrial development, promotion of Foreign Direct Investment and Domestic Direct Investment.

## **REQUIREMENTS FOR ADMISSION**

1. Should be a civil servant/ government official from Afghanistan, Albania, Azerbaijan, Bahrain, Bangladesh, Brunei-Darussalam, Comoros, Djibouti, Egypt, Indonesia, Iran, Iraq, Jordan, Kazakhstan, Kuwait, Kyrgyz, Lebanon, Libya, Maldives, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Syrian, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Uzbekistan and Yemen;
2. Should be nominated and obtained approval by the respective country government;
3. Between 26-50 years of age;
4. Should have practical experience of more than five (5) years in the investment promotion field;
5. Should possess a good command of written and spoken English (A phone interview with short-listed candidates will be conducted by the Embassy of Malaysia before a final decision is made);
6. Good health, physically and mentally, in order to complete the course;
7. Have not participated in any training programme under MTCP;
8. Not to be serving in the military;

**The organizer reserves the right not to consider applications that do not fulfil any of the above criteria.**

## **APPLICATION GUIDELINES**

A government applying for the course on behalf of its nominee(s) shall forward the completed and endorsed Application Form for each nominee to the Government of Malaysia through the diplomatic channels via Note Verbale addressed to the Embassy of Malaysia.

Application procedure and enquiries are as follows:

### **1. Application Form**

All applications must be made using prescribed MTCP forms available at:

[https://mtcpcoms.kln.gov.my/mtcpcoms/online/list\\_course](https://mtcpcoms.kln.gov.my/mtcpcoms/online/list_course)



and also obtainable from the Embassy of Malaysia in the respective countries. All sections of the form **must be** completely filled or printed according with **CAPITAL LETTERS**.

## **2. Endorsement**

All application forms must be **duly completed and endorsed by the Ministry of Foreign Affairs or National Focal/ Aid Coordinator Agency** in the respective countries (the relevant ministry or agency responsible for the overall coordination of international technical assistance).

Please take note that incomplete and/ or unendorsed forms will not be processed.

## **3. Application Submission**

Application form which has been endorsed and approved should be submitted **ONLY** through the diplomatic channel\* via Embassy of Malaysia in the respective countries no later than **3 September 2021 (Friday)**.

***Note\*:** Application forms must submit from the Ministry of Foreign Affairs in the respective countries with a Note Verbale to the Ministry of Foreign Affairs in Malaysia via the nearest Malaysia High Commission/ Embassy.*

Please take note that the forms that are submitted after the above deadline will not be processed.

## **4. Correspondence**

All nominees must provide current, correct and reliable data as stated below. Confirmation of the course and other notifications will be made using e-mail address.

- Office address, office telephone number and office fax number;
- Residential address and telephone number;
- Contactable hand phone number, and;
- Contactable office and/or personal e-mail address/es.

## **5. Notifications to the Selected Participants**

Malaysian Investment Development Authority (MIDA) will notify successful applicants with the online training link via email.

For any inquiries regarding this course, please contact:

**Ms. Nor Azila Wirda Mohd Din**  
**Senior Assistant Director**

Domestic Investment & Supply Chain Coordination Division  
Malaysian Investment Development Authority  
No. 5, Jalan Stesen Sentral 5, Kl Sentral



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Malaysia

E-mail : [wirda@mida.gov.my](mailto:wirda@mida.gov.my)  
Tel : +603- 2267 3704  
Fax : +603- 2273 4207

**For registration, please contact:**

**Mr. Mohammed Zahari Othman**  
**Assistant Director**

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## **ABOUT MTCP**

The Malaysian Technical Cooperation Programme (MTCP) was officially launched on 7 September 1980 at the Commonwealth Heads of State Meeting in New Delhi, India, to signify Malaysia's commitment to the South-South Cooperation, in particular, the Technical Cooperation among Developing Countries (TCDC).

The MTCP emphasizes on the development of human resources through the provision of trainings in various areas which are essential for a country's development such as the public administration, good governance, health services, education, agriculture, sustainable development, poverty alleviation, investment promotion, ICT and banking. Annually, Malaysia offered more than 65 technical and capacity-building programmes under the MTCP, which have benefited more than 34,000 participants from 144 countries.

## **OBJECTIVES OF MTCP**

1. To share the development experience with other countries;
2. To strengthen bilateral relations between Malaysia and other developing countries;
3. To promote South-South Cooperation (SSC); and
4. To promote the technical cooperation among Developing Countries

For further inquiries regarding MTCP, please contact:

### **MTCP Secretariat**

**International Cooperation and Development Division  
Department of Multilateral Affairs  
Ministry of Foreign Affairs**

No. 1, Jalan Wisma Putra  
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62602 Putrajaya  
MALAYSIA

Telephone : 603 - 8887  
4621/4549  
Facsimile : 603 - 8889  
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**Vision**  
**Malaysia as the pre-eminent preferred investment destination**

**Mission**  
**We build dynamic and sustainable investment ecosystems**

The Malaysian Investment Development Authority (MIDA) is the government's principal agency for the promotion of the manufacturing and services sectors in Malaysia.

Incorporated as a statutory body under the Malaysian Industrial Development Authority (MIDA) Act, the establishment of MIDA in 1967 was hailed by the World Bank as "the necessary impetus for purposeful, positive and coordinated promotional action" for Malaysia's industrial development. Today, MIDA's is Malaysia's cutting-edge, dynamic and pioneering force in opening pathways to new frontiers around the globe.

MIDA assists companies which intend to invest in the manufacturing and services sectors, as well as facilitates the implementation of their projects. The wide range of services provided by MIDA includes providing information on the opportunities for investments, as well as facilitating companies which are looking for joint venture partners.

To further enhance MIDA's role in assisting investors, senior representatives from key government agencies are stationed at MIDA's headquarters in Kuala Lumpur to advise investors on government policies and procedures. These representatives include officials from the Department of Labour, Immigration Department, Royal Malaysian Customs, Department of Environment, Tenaga Nasional Berhad and Telekom Malaysia Berhad.

MIDA also evaluates the following applications for projects in the manufacturing and its related services sectors:

- a. Manufacturing licenses
- b. Tax incentives
- c. Expatriate posts
- d. Duty exemptions on raw materials and components
- e. Duty exemptions on machinery and equipment for agricultural sector and selected services sector

Investors are encouraged to discuss their project interests with MIDA officers at MIDA's headquarters in Kuala Lumpur or at its overseas or state offices closest to them.