

2020 Course Information

# **EXPERIENCES AND CHALLENGES FOR THE MANAGEMENT OF INNOVATION IN THE GENERATION OF PUBLIC VALUE(PERU)**



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*People, Peace, Prosperity + PLANET*

**KOICA** 

Korea International  
Cooperation Agency



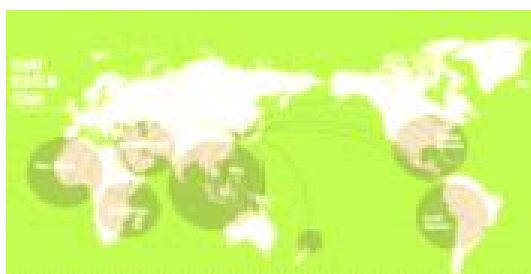
## **Korea International Cooperation Agency**

Korea International Cooperation Agency (KOICA) was established as a government agency dedicated to grant aid programs in April 1991. To achieve the 2030 Agenda for Sustainable Development Goals(SDGs), KOICA has set 4Ps -- People, Prosperity, Peace, and Planet -- as its core values, promoting mutual development cooperation for peace and prosperity centered on people that does not left behind any one.

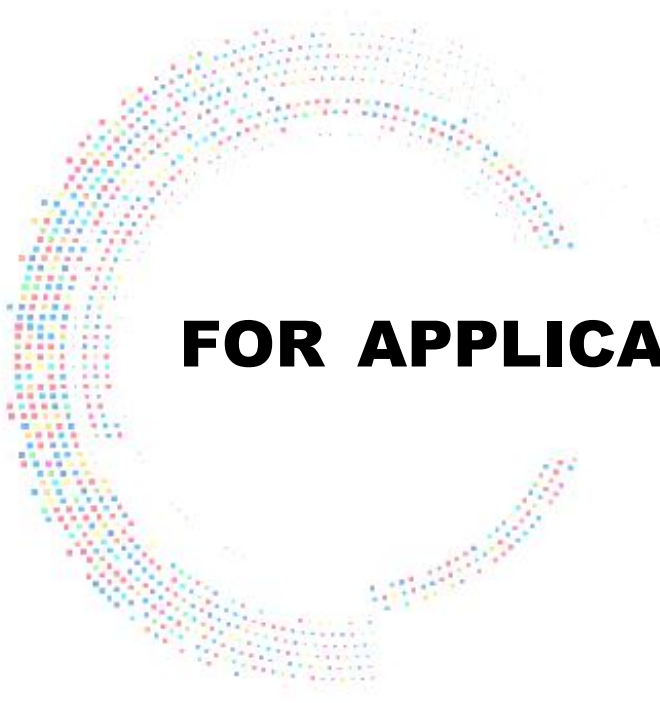


### KOICA Fellowship Program, CIAT

Like its acronym that sounds like “seed” in Korean, CIAT hopes to spread seeds of hope across developing countries. CIAT is a cooperation program where policy-makers, public servants and experts from developing countries are invited to Korea for technical training and knowledge sharing.



CIAT has established partnerships with a multitude of public organizations, research institutes, universities and others in Korea to offer quality training programs. Such efforts have resulted in a high level of satisfaction among participants. After returning to their home countries, CIAT participants play a role in spreading Korea’s commitment and goodwill towards their society.



**FOR APPLICANTS**

## PROGRAM OVERVIEW

**TITLE:** Experiences and Challenges for the Management of Innovation in the Generation of Public Value(Peru)

**DURATION:** 2020-2022

**GOAL:** To share Korea's development experiences and capacity building of local government officials about innovation management in the generation of public value

	FIRST-YEAR COURSE (2020)	SECOND-YEAR COURSE (2021)	THIRD-YEAR COURSE (2022)
<b>TARGET</b>	Senior officials who make policy decisions related to local governments	Managerial officials who deal with policy implementations related to local governments	Working-level officials who deal with policy implementations related to local governments
<b>OBJECTIVES</b>	<ul style="list-style-type: none"> <li>- To share Korea's experiences in economic development and government innovation</li> <li>- To strengthen management capacity of government officials for government innovation and decentralization</li> <li>- To develop action plans for government innovation in the creation of public value</li> </ul>	<ul style="list-style-type: none"> <li>- To share Korea's experiences in economic development and government innovation</li> <li>- To strengthen administrative capacity of government officials for policy implementation in terms of government innovation and decentralization</li> <li>- To develop action plans for government innovation in the creation of public value</li> </ul>	<ul style="list-style-type: none"> <li>- To share Korea's experiences in economic development and government innovation</li> <li>- To strengthen administrative implementation capacity of government officials for government innovation and decentralization</li> <li>- To develop action plans for government innovation in the creation of public value</li> </ul>
<b>ACTIVITY OUTPUT</b>	<ul style="list-style-type: none"> <li>· Invitational Training</li> </ul> Action Plan	<ul style="list-style-type: none"> <li>· Invitational Training</li> </ul> Revised Action Plan & Mid-outcome	<ul style="list-style-type: none"> <li>· Invitational Training</li> </ul> Revised Action Plan & Final Outcome

(Selecting the best Action Plans and implementing on-site program)

Accomplishing the program's goals through capacity building and contributing to sustainable socio-economic development of developing countries



# COURSE OVERVIEW

## 1. OBJECTIVES

- 1) To share Korea's experiences in economic development and government innovation
- 2) To strengthen administrative capacity of government officials for government innovation and decentralization
- 3) To develop action plans for government innovation in the creation of public value

## 2. COURSE DURATION

- (Invitational training) May 24 (Sun) - June 6 (Sat), 2020 (including participants' arrival and departure dates) \*Training duration: May 25 (Mon) - June 5 (Fri)

## 3. LANGUAGE: Spanish (via interpretation)

## 4. LOCATION

- 1) Training: KOICA International Cooperation Center (Seongnam), Local Government Officials Development Institute (Wanju)
- 2) Accommodation: KOICA International Cooperation Center (Seongnam), Hotel (Jeonju), etc.

## 5. PARTICIPANTS: 15 persons

ELIGIBILITY REQUIREMENTS	
MANDATORY	<ol style="list-style-type: none"> <li>1. Be nominated by his/her government;</li> <li>2. Be in good health both physically and mentally, enough to take the course;</li> <li>3. Show a high level of participation and commitment throughout the course and promote capacity building in his/her organization after the completion of the Program;</li> <li>4. (Target organizations) SERVIR, PCM, CEPLAN and other relevant organizations and local governments;</li> <li>5. Public officials with decision-making capacity;</li> <li>6. High-level officials linked to the topics presented in the course;</li> <li>7. Have not taken part in the same or a similar program funded by KOICA in the past three years unless otherwise specified</li> </ol>
PREFERABLE	<ol style="list-style-type: none"> <li>8. Have proficiency in spoken English to actively communicate with lecturers when necessary</li> <li>9. Have working knowledge of computers and MS PowerPoint</li> </ol>

※ This course is targeted at participants meeting the above qualifications, and thus ineligible participants, if any, may have difficulty understanding the course.

## 6. CURRICULUM

MAIN LECTURES & DISCUSSIONS	STUDY VISIT
<b>Module 1. Korea's Experiences and Strategies of Economic Development</b>	
<ul style="list-style-type: none"> <li>· Economic Development at a Glance</li> </ul>	<ul style="list-style-type: none"> <li>· National Museum of Korean Contemporary History</li> </ul>
<b>Module 2. Government Innovation and Human Resources Capacity Development</b>	
<ul style="list-style-type: none"> <li>· Korean Government Officials Training and Performance Management</li> <li>· Public Service Values and Code of Ethics for Government Officials</li> </ul>	
<b>Module 3. Public Innovation through the Application of ICT</b>	
<ul style="list-style-type: none"> <li>· Korea's e-Government Development and Success Factors</li> <li>· Case Studies on Administrative Innovation in Local Government based on e-Government</li> </ul>	<ul style="list-style-type: none"> <li>· Korea e-Government Hall</li> <li>· SK T.um (ICT Experience Center managed by SK Telecom, Korea's largest mobile operator)</li> </ul>
<b>Module 4. Executive Policy Capacity Development of Local Government</b>	
<ul style="list-style-type: none"> <li>· Local Autonomy System in Korea</li> <li>· Case Studies on Administrative Innovation in Local Government</li> <li>· (Knowledge Sharing Session) Meeting with Senior Local Government Officials               <ul style="list-style-type: none"> <li>- Urban planning, Citizen security, Waste management, Conflict management, Disaster management, etc.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>· Presidential Committee on Autonomy and Decentralization</li> </ul>
<b>Module 5. Country Report and Action Plan Building / Presentation</b>	
<ul style="list-style-type: none"> <li>· Presentation of the Country Report</li> <li>· Action Plan Methodology</li> <li>· Action Plan Building</li> <li>· Presentation and Evaluation of the Action Plan</li> </ul>	
<b>EXTRACURRICULAR ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>· Seoul City Tour</li> <li>· Jeonju Hanok Village Tour</li> </ul>	



**7. TRAINING INSTITUTE** : Local Government Officials Development Institute (LOGODI)  
(<http://logodi.go.kr/en>)

Local Government Officials Development Institute (LOGODI) is a training institute under the Ministry of the Interior and Safety (MOIS) in the Republic of Korea.

It was established in 1965 by the former Ministry of Home Affairs as the Local Administration Training Institute (LATI), for the purpose of training mid-senior officials from local governments. In 1999, LATI was merged into the National Institute of Professional Administration (NIPA) and was subsequently reorganized as LOGODI in 2005.

LOGODI has since its inception brought together managerial and senior officials from 243 local governments in Korea and imparted to them the practical knowledge and information required in their roles.

The purpose of LOGODI's training programs is to strengthen the capacity of officials, particularly in the areas of leadership, public administration, local governance, management, and innovation. To this end, the programs offer access to expert guest speakers and professors, customized courses, and an optimum environment for effective learning.

LOGODI offers its programs not only to government officials of Korea, but also to those of other countries. Since 2000, its international programs have so far expanded to accommodate 5,274 policy makers and senior officials from 89 countries through 186 programs.

International participants join these programs to gain insight into the driving forces behind Korea's miraculous economic growth, which was accomplished in an extremely short span of time.

Through their attendance, participants also benefit from the experience and know-how accumulated through the processes of national development in Korea.

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# HOW TO APPLY

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APPLICATION DEADLINE: *April 20, 2020*

## Step 1. CHECK OUT COURSE INFORMATION

- Applicants must check Program Overview and Course Overview details to see if the course they apply for is relevant to their work and they meet the qualifications for selecting participants.

## Step 2. FILL OUT AND SUBMIT AN APPLICATION.

- After filling out an application, applicants must submit it no later than the deadline.

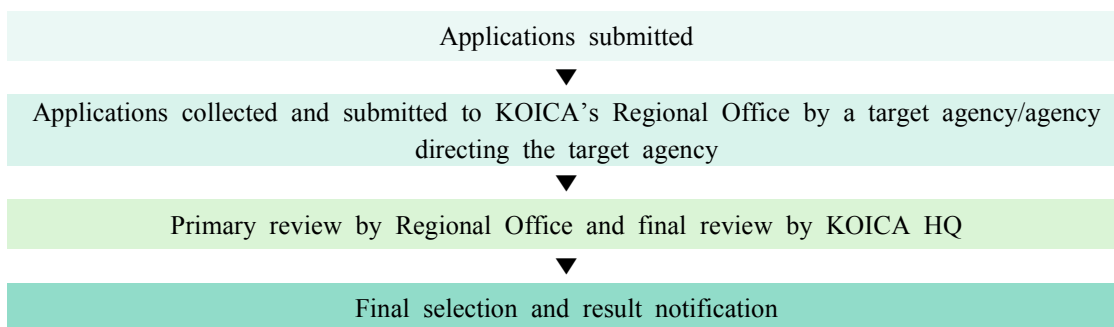
※ **Instructions for filling out an application** ※

- 1) Fill in all entries in the application form, including email address and medical records, **accurately and without omission** (The selection process of qualified applicants will start based on the information provided).
- 2) Applicants are required to fill out an application clearly and legibly.  
(The course application result or follow-up activities after completion of the course will be notified to the email address an applicant gives in the application.)
- 3) Make sure to submit all the documents required for application.  
(ex, Passport, Medical Reports etc.)

## Step 3. SELECTION RESULT NOTIFICATION

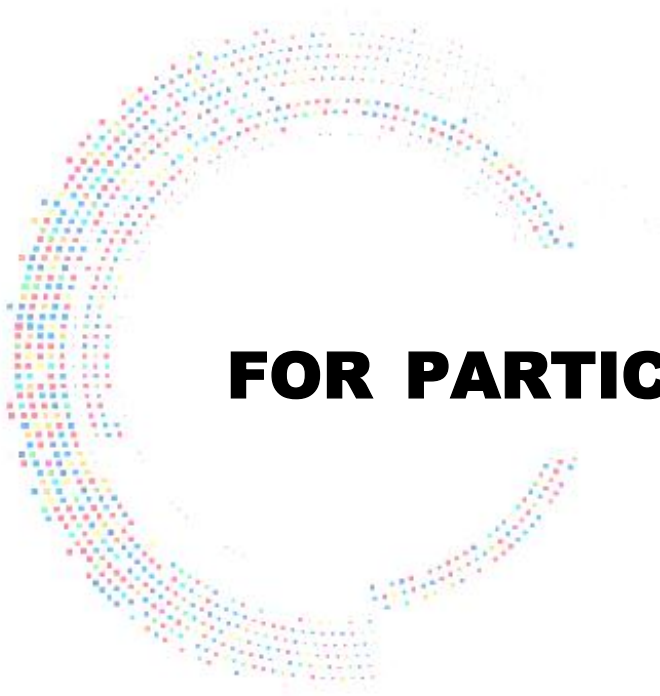
- KOICA headquarters will notify finally selected candidates to their email address.

※ **Overview of the Selection Process** ※



### < Information for Successful Candidates >

- Successful candidates are required to submit Country Report no later than the deadline (For details, see the next page).



**FOR PARTICIPANTS**

## PARTICIPANTS' MAJOR ACTIVITIES

All participants are requested to establish and present an Action Plan towards the end of the program. The Action Plan is one of the crucial program activities to which KOICA gives top priority. It is intended, firstly, to help program participants to come up with alternatives and solutions to the current issues and major challenges which participants' country/government/organizations are facing and, secondly, to plan what action participants should take in order to solve those challenges.

For a successful Action Plan, **the first step is to prepare a Country Report.** In preparing a Country Report before joining the KOICA training course, participants will have an opportunity to analyze their own countries' current issues and challenges as well as circumstances surrounding them. Preparation and presentation of a Country Report is part of the Action Plan building process in which participants will be involved throughout the program.

**The second step is to build an Action Plan.** With the Country Report in mind, participants are encouraged to develop an Action Plan by incorporating the observations, experiences, and findings from the program, specifically from lectures, discussions, study visits, or local field trip. During the Program Orientation Session, the Action Plan guidelines, including a PPT template for presentation, will be provided to participants with instructions on how to formulate concepts and ideas for composing a practical and feasible Action Plan.

**The third step is to implement the Action Plan.** After going back to their home country, participants should implement the Action Plan according to its specifics and timeline. Participants are advised to do follow-up activities such as knowledge-sharing workshops or presentations with colleagues.

	STEP 1	STEP 2	STEP 3
<b>WHO</b>	Participants individually or as a group		
<b>WHEN</b>	Before program	During program	After program
<b>WHAT</b>	Country Report	<b>Action Plan</b>	Follow-up activities
<b>HOW</b>	Preparation and presentation	Establishment and presentation	Implementation
<b>WHY</b>	To analyze each country/organization's current status and problems focusing on the program theme	To provide solutions to the identified problems and issues in the Country Report	To apply participants' Action Plan to work & share knowledge with colleagues

# [STEP 1] COUNTRY REPORT

## 1. WHAT IS COUNTRY REPORT?

A Country Report is a pre-assignment prepared and submitted by participants before the course starts. Participants analyze their own countries'/ organizations' current issues and challenges as well as circumstances surrounding them, and share the findings with other participants and Korean experts in an effort to provide solutions to the identified problems and issues for their own countries.

## 2. HOW AND WHAT TO PREPARE

Participants are requested to prepare the country report individually or as a group and must submit it by the deadline specified below, so that it can be shared by lecturers in advance, before the program starts and also by fellow participants, moderators, discussants and Korean experts during the program in an effort to provide solutions to the identified problems and issues.

By when	May 17, 2020
In what format	Microsoft PowerPoint
To whom	(LOGODI) Program Coordinator Deputy Director Ms. Vivien Ahn / naklang36@korea.kr (LOGODI) Program Coordinator Mr. Seo Jun-ho / da2job@korea.kr
Which contents?	<p>A. Topics</p> <p>Country reports in this program will be in the context of participants' experiences on the basis of the following themes</p> <p>Topic 1. Inter-governmental Relations between Central &amp; Local Governments for the Government Innovation of Peru</p> <p>Topic 2. Improving Public Service Delivery and Public Sector Transparency by using ICT</p> <p>Topic 3. Cases of Conflict Management in Local Governments</p> <p>B. Details of Country Report Preparation</p> <p>While there is flexibility in the structuring of country reports according to their content, every country report is required to include the elements below:</p> <ol style="list-style-type: none"> <li>1. Subject, Presenter, Title, and Affiliation</li> <li>2. Country Profile (Organizational Chart, Local Government System, etc.)</li> <li>3. Objectives (Goal, Duration, Budget or Resources, etc.)</li> <li>4. Contexts (Political, Economic &amp; Social Conditions, Legal &amp; Institutional Contexts)</li> <li>5. Tasks (Official Responsibility, Your Resources)</li> <li>6. Key Issues (Problems &amp; Causes)</li> <li>7. Stakeholders (Stakeholder, Key Interests &amp; Stance on the case)</li> <li>8. Strategy (Problems, Your Strategy &amp; Result)</li> <li>9. Achievements &amp; Success Factors, Shortfalls &amp; Reasons</li> <li>10. Lessons &amp; Implications</li> </ol>

Template file will be provided later.

## 3. Country Report PRESENTATION

Each presentation should take no longer than 15 minutes or so, and use an adequate number of slides, or maximum 20 pages, with consideration of time constraints. Each Country Report presentation will be followed by a question and answer session which includes feedback from Korean experts. For more effective presentations, a projector, slide projector, overhead projector or multimedia TV will be available for use.

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## [STEP 2] ACTION PLAN

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### 1. WHAT IS ACTION PLAN?

An Action Plan is a plan intended to help program participants provide alternatives and solutions to the issues and problems that are identified in the country report. A good Action Plan entails who will do what, when, and how in detail. Since the Action Plan's feasibility is very crucial, participants should thoroughly discuss with their supervisor(s) whether or not the main topic and direction are viable in advance.

Based on the observations and findings from the lectures, discussions, study visits, and a local field trip in Korea, participants will be asked to create an Action Plan in accordance with the Action Plan Guidelines to be provided. A session for developing and building the Action Plan will be held and the Action Plan guidelines will be provided to participants with instructions on how to formulate concepts and ideas for composing a practical and feasible Action Plan.

※ Note ※

- 1) Participants joining a second or third year course without attending the previous course or courses are required to review and understand the Action Plans by other participants in such course or courses in advance.
- 2) Participants may improve or develop the previous year's Action Plan, or build another Action Plan with a new topic.

### 2. ACTION PLAN BUILDING PROCESS



- Applying knowledge acquired through lectures, study visits and discussions and working on measures to solve the issues or problems identified in the country report from various angles
- Building specific solutions as well as implementation plan together with a moderator during an Action Plan workshop

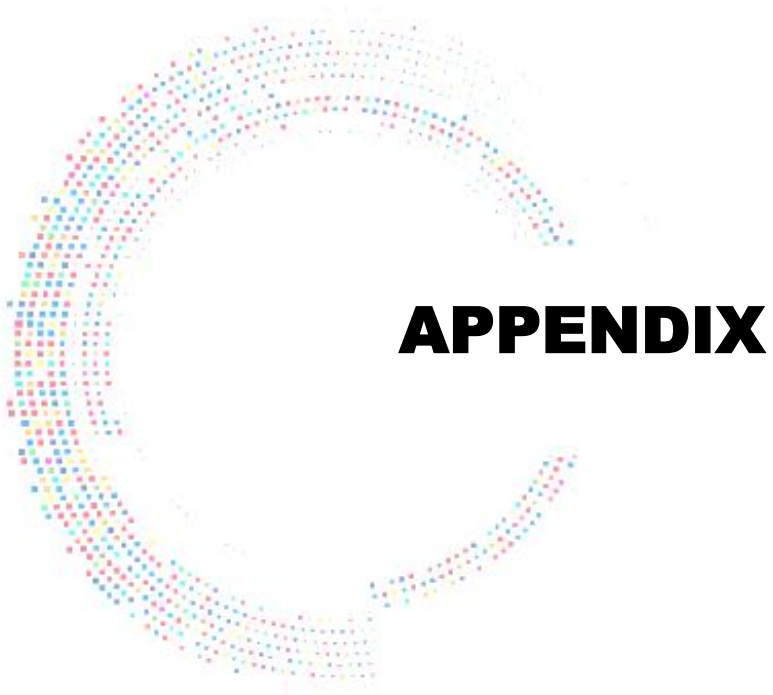


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## [STEP 3] FOLLOW-UP ACTIVITY

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<b>ACTION PLAN &amp; PILOT PROJECT</b>	Sharing the implementation status of the Action Plan with the training institute and KOICA (See Appendix: Contact) (An exemplary Action Plan is selected and financed by the training institute as a pilot project for implementation of the Action Plan)
<b>KNOWLEDGE SHARING ACTIVITIES</b>	Promoting knowledge spreading activities such as workshop and presentation to share knowledge acquired during the program and the Action Plan
<b>ESSAY COMPETITION</b>	Joining an essay competition held late in the year
<b>KOICA CLUB ACTIVITIES</b>	Taking part in an array of activities including joining KOICA Clubs in each country and community service after completion of the program
<b>ONLINE NETWORKING</b>	<a href="https://www.facebook.com/koica.icc">https://www.facebook.com/koica.icc</a> Visiting KOICA Fellowship Community and continuing networking



## FROM AIRPORT TO ICC

### ✈ AT AIRPORT [ Arrival Procedures ]



※ KOICA will provide the Immigration Office at the Incheon International Airport with a list of participants' names, nationality, flight schedules, and other information regarding the Fellowship Program before arrival. Participants are advised to carry the **invitation letter** in which their status is written, and show the letter to the Immigration Officer in case the Officer asks for further identification.

## KOICA COUNTER

To ensure that you receive appropriate help to safely get to the KOICA International Cooperation Center(ICC), two KOICA Counters are in service at each Terminal. At the KOICA Counter, KOICA staff will arrange your ride to the KOICA ICC.

### AT INCHEON INTERNATIONAL AIRPORT TERMINAL 1 (IIAT 1)



#### Location

Next to Gate 1  
(Counter No. 9-10)

#### Contact Info

Ms. Jin-Young YOON  
Tel. : 82-32-743-5904

### AT INCHEON INTERNATIONAL AIRPORT TERMINAL 2 (IIAT 2)



#### Location

In front of Gate 4  
(Close to Arrival Gate B)

#### Contact Info

Ms. Seung-Young YAU  
Tel. : 82-32-743-5905

## CONTACT

<p>+82-31-777-2600 (ICC Front Desk)  <a href="http://www.koica.go.kr">http://www.koica.go.kr</a>  <a href="http://www.facebook.com/koica.icc">http://www.facebook.com/koica.icc</a></p>	
<p>Program Manager <b>Ms. Juyoung Park</b>  +82-31-740-0537  <a href="mailto:jyp1@koica.go.kr">jyp1@koica.go.kr</a></p>	<p>CIAT Fellowship Program  pilot project  follow-up activities</p>
<p>Program Coordinator <b>Ms. Jayoung BANG</b>  +82-31-777-2852  <a href="mailto:bang_jy@koworks.org">bang_jy@koworks.org</a></p>	<p>Arrival/departure-related  issues</p>
<p>Program Coordinator <b>Ms. Soyoun KIM</b>  +82-31-777-2875  <a href="mailto:sykim@koworks.org">sykim@koworks.org</a></p>	
<p>Program Director <b>Ms. Soon-nyo SHIN</b>  +82-63-907-5051  <a href="mailto:suzy3442@korea.kr">suzy3442@korea.kr</a>  <a href="mailto:suzy8721@gmail.com">suzy8721@gmail.com</a></p>	<p>Course contents  - Curriculum, lecture,  lecturer, Country Report  &amp; Action Plan</p>
<p>Program Deputy Director <b>Mr. Sung-tag KANG</b>  +82-63-907-5058  <a href="mailto:kang0474@korea.kr">kang0474@korea.kr</a></p>	
<p>Program Deputy Director <b>Ms. Vivien Ahn</b>  +82-63-907-5062  <a href="mailto:naklang36@korea.kr">naklang36@korea.kr</a></p>	
<p>Program Coordinator <b>Mr. Jun-ho SEO</b>  +82-63-907-5055  <a href="mailto:da2job@korea.kr">da2job@korea.kr</a></p>	

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**Capacity Enhancement Program Department**  
**Korea International Cooperation Agency**

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