2019 Course Information

CAPACITY BUILDING FOR GREEN INVESTMENTS AND BUSINESS (PERU)

KOICA Korea International Cooperation Agency **CIAT** KOICA Fellowship Program

IIDC KOREA UNIVERSITY IIDC INSTITUTE FOR INTERNATIONAL DEVELOPMENT COOPERATION

CONTENTS

People, Peace, Prosperity +PLANET

KOICA≪≪≪

Korea International Cooperation Agency

Korea International Cooperation Agency

Korea International Cooperation Agency (KOICA) was established as a government agency dedicated to grant aid programs in April 1991. To achieve the 2030 Agenda for Sustainable Development Goals(SDGs), KOICA has set 4Ps -- People, Prosperity, Peace, and Planet -- as its core values, promoting mutual development cooperation for peace and prosperity centered on people that does not left behind any one.
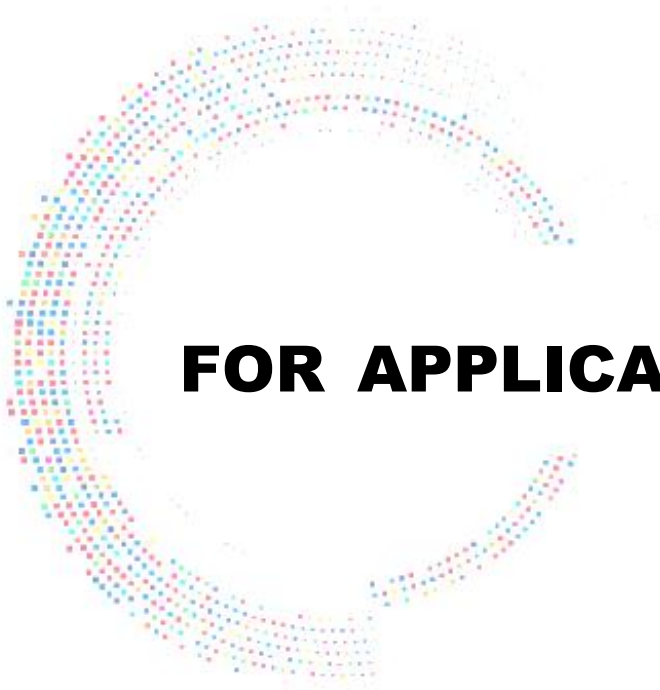
KOICA Fellowship Program, CIAT

Like its acronym that sounds like "seed" in Korean, CIAT hopes to spread seeds of hope across developing countries. CIAT is a cooperation program where policy-makers, public servants and experts from developing countries are invited to Korea for technical training and knowledge sharing.

CIAT has established partnerships with a multitude of public organizations, research institutes, universities and others in Korea to offer quality training programs. Such efforts have resulted in a high level of satisfaction among participants. After returning to their home countries, CIAT participants play a role in spreading Korea's commitment and goodwill towards their society.

FOR APPLICANTS

PROGRAM OVERVIEW

TITLE: Capacity Building for Green Investments and Business (Peru)

DURATION: 2019-2021

GOAL: To promote green infrastructure and biodiversity-based investments in Peru by building the capacities of key government technical experts and policy makers in order to enhance their policy planning and tool development abilities

	FIRST-YEAR COURSE (2019)	SECOND-YEAR COURSE (2020)	THIRD-YEAR COURSE (2021)
TARGET GROUP	Senior-level officials from the Ministry of Environment, environment related institutions	Middle-level officials from the Ministry of Environment, environment related institutions	Working-level officials from the Ministry of Environment, environment related institutions
OBJECTIVES	- To understand Korea's economic development experiences - To enhance capacity of public officers for policy development and green investments - To promote investments in green infrastructure and biodiversity-based businesses	- To enhance the capacity for planning, implementation and evaluation of green investment business - To preserve environmental ecosystem effectively	- To establish green investment strategy focusing on infrastructure and biodiversity - To develop green investment projects to support sustainable development
ACTIVITIES	- 2 weeks of training - Lectures - Study visit	- 2 weeks of training - Lectures - Study visit	- 2 weeks of training - Lectures - Study visit
OUTPUT	Initial Action Plan	Revised Action Plan & Mid-outcome	Revised Action Plan & Final outcome

(Selecting a good Action Plan and implementing on-site program)

Accomplishing the program's goals through capacity building and contributing to sustainable socio-economic development of developing countries

COURSE OVERVIEW

1. OBJECTIVES

1) To help participants compare and understand the environmental policy of the Korean government through lectures and study cases of green investment and business which focus on infrastructure and biodiversity-based business
2) To obtain knowledge and information with regards to green investments and business as well as sustainable development of Korea
3) To help prepare feasible Action Plans for Peru by highlighting the technical, attitudinal and other changes that are required to ensure the promotion of green investments

2. COURSE DURATION

- October 20(Sun) - November 2(Sat), 2019 (including participants' arrival and departure dates)
  * Training Duration : October 21(Mon) - November 1(Fri), 2019

3. LANGUAGE: Spanish (via interpretation)

4. LOCATION

1) Training : Korea University, Seoul
2) Accommodation : Grand Ambassador Seoul hotel, Pullman (Seoul)

5. PARTICIPANTS : 10 persons

ELIGIBILITY REQUIREMENTS	
MANDATORY	1. Be nominated by his/her government; 2. Be in good health both physically and mentally, to undergo the course; 3. Have a willingness to show a high level of participation and commitment throughout the course and contribute to the capacity building of his/her organization after the completion of the program; 4. Has not participated in the same or similar KOICA Fellowship Program for the past three years, unless otherwise specified; (provided, however, that a key person for the course of the intensive performance management program, for example, may participate in the same or similar KOICA Fellowship Program, subject to pre-discussion with KOICA.) 5. (Position and relevant fields) Senior-level officials in charge of environmental finance (green infrastructure finance and investment), economic tools and valuation and landscape restoration, etc.; 6. (Target ministries or organizations) Ministry of Environment (MINAM), National Service for Environmental Certification for Sustainable Investments (SENACE), Environmental Assessment and Control Institution (OEFA), National Superintendence of Sanitation Services (SUNASS), Ministry of Production (PRODUCE), Development Financial Corporation (COFIDE) and other relevant departments and organizations; 7. Sufficient proficiency in written and spoken English to actively participate in seminars when necessary and write an Action Plan;
PREFERABLE	8. Working knowledge of computers and Power-Point software

※ This course is targeted at participants meeting the above qualifications, and thus ineligible participants, if any, may have difficulty understanding the course.

6. CURRICULUM

MAIN LECTURES & DISCUSSIONS	STUDY VISIT
Module 1. Economic Development and National Development Strategy in Korea	
○ History of Korean Economic Development and Lessons for Peru	- KDI GKEDC (Global Knowledge Exchange & Development Center)
Module 2. Governance and Policies for Sustainable Environmental Development	
○ Governance of Institutions for Green Infrastructure Development ○ Landscape Restoration Policy and Case Studies of Korean Government ○ Strategy of Climate Change and Environmental Ecosystem Preservation	- K-eco (Korea Environment Corporation) - KEI (Korea Environment Institute)
Module 3. Strategies and Policy Tools of Effective Green Growth Management and Investments	
○ Economic Tools and Valuation Techniques of Green Investments ○ Environmental Finance System and Communication Strategies	- GGGI (Global Green Growth Institute) - MIRECO (Mine Reclamation Corporation) - K-Water
Module 4. Country Report and Action Plan	

○ Country Report
  - Current situations and pressing issues in Peru
 	
○ Action Plan
  - Problem identification and clarification
  - Methodology of action plan
  - Development of action plan
  - Presentation of action plan	

Module 5. Understanding Korea	
○ Korea's History, Language and Culture	- Seoul & Gyeongju City, Korea University Tour (National Museum of Korea, Gyeongbok Palace, Bulguksa)

7. TRAINING INSTITUTE : Korea University(http://www.korea.ac.kr)

Korea University, founded in 1905, is widely acknowledged as one of Korea's oldest, largest and top-ranked universities. Its reputation for quality is based on excellence in teaching, research and service to Korean society. Eminent faculty, outstanding students and internationally recognized research programs all contribute to Korea University's academic fame. As a major comprehensive university, KU offers a rich variety of courses in liberal arts and sciences as well as in all professional fields, including law, medicine and business administration.

According to the 2016 World University Rankings conducted by Quacquarelli Symonds (hereafter QS), a British university evaluation institution, Korea University (hereafter KU) ranked 98th in the world, its highest ranking ever. For the first since KU began being evaluated by the QS World University Rankings in 2004, the school was able to break into the Top 100, making it the first private university in Korea to do so. This year's QS World University Rankings assessed more than 4,300 institutions worldwide in four different areas(research, education, alumni, and internationalization) based on six key performance indicators. Among the indicators, the Academic Reputation from Global Survey' section made up 40% of the overall assessment. A total of 74,651 world academics participated in the assessment survey.

The KU campus covers over 182 acres and is home to more than 37,000 students from all over the nation and the world. With its stately stone architecture sprawling lawns, seasonal trees and natural flora, KU is known to have one of the most beautiful campuses in Korea. The students of KU represent Korea's dream as they are among the nation's brightest and most ambitious.

KU is nationally recognized for its commitment to teaching and academic excellence. The university's academic breadth is extensive with 24 colleges and divisions, and 24 graduate schools, and it has over 1,700 full-time faculty members with over 95% of them holding Ph.D. or equivalent qualification in their fields. KU has particularly strong Humanities and Asian Studies Departments along with the Graduate School of International Studies (GSIS). KU is also renowned for its professional schools of Law, Medicine and Business Administration.

In research, KU is an internationally recognized leader with over 130 research centers, including the Asiatic Research Centre and the Korean Cultural Research Centre. Furthermore, Korea University Business School (KUBS) is the first business school in the country to have acquired both European Quality Improvement System (EQUIS) accreditation and the accreditation granted by the Association to Advance Collegiate Schools of Business (AACSB). Unlike many universities in Korea, KU prides itself not only in being a progressive and globally conscious institution but one that plays a role in preserving and developing Korea's unique culture.

HOW TO APPLY

APPLICATION DEADLINE: September 16, 2019

Step 1. CHECK OUT COURSE INFORMATION

- Applicants must check Program Overview and Course Overview details to see if the course they apply for is relevant to their work and they meet the qualifications for selecting participants.
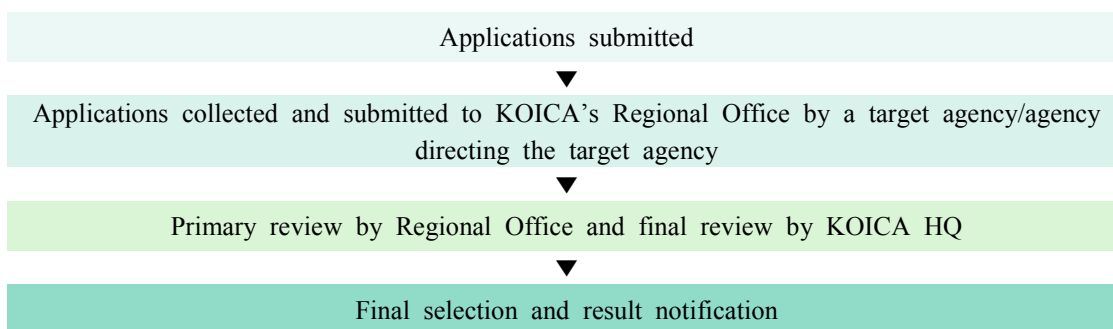
Step 2. FILL OUT AND SUBMIT AN APPLICATION.

- After filling out an application, applicants must submit it no later than the deadline.

> ※ **Instructions for filling out an application** ※
>
> 1) Fill in all entries in the application form, including email address and medical records, **accurately and without omission** (The selection process of qualified applicants will start based on the information provided).
> 2) Applicants are required to fill out an application clearly and legibly.
>   (The course application result or follow-up activities after completion of the course will be notified to the email address an applicant gives in the application.)
> 3) Make sure to submit all the documents required for application.
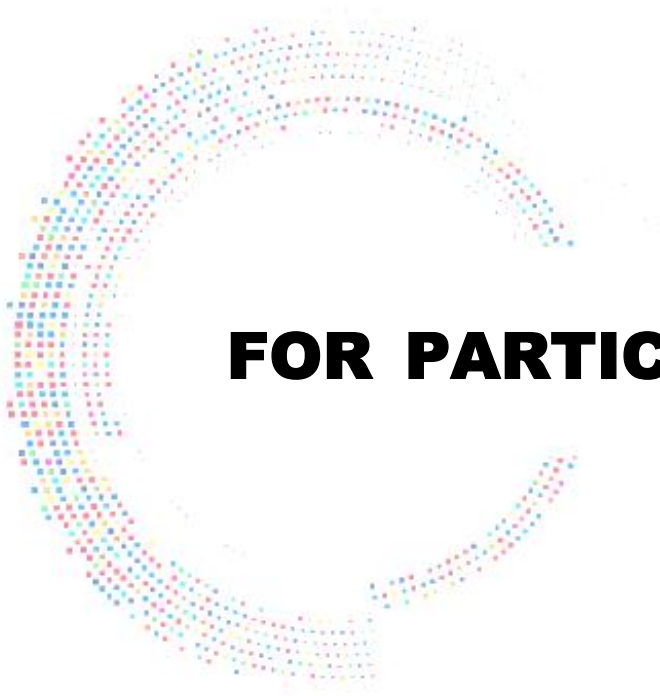>   (ex, Passport, Medical Reports etc.)

Step 3. SELECTION RESULT NOTIFICATION

※ **Overview of the Selection Process** ※

Applications submitted

▼

Applications collected and submitted to KOICA's Regional Office by a target agency/agency directing the target agency

▼

Primary review by Regional Office and final review by KOICA HQ

▼

Final selection and result notification

< Information for Successful Candidates >

- Successful candidates are required to submit Country Report no later than the deadline (For details, see the next page).

FOR PARTICIPANTS

PARTICIPANTS' MAJOR ACTIVITIES

All participants are requested to establish and present an Action Plan towards the end of the program. The Action Plan is one of the crucial program activities to which KOICA gives top priority. It is intended, firstly, to help program participants to come up with alternatives and solutions to the current issues and major challenges which participants' country/government/ organizations are facing and, secondly, to plan what action participants should take in order to solve those challenges.

For a successful Action Plan, **the first step is to prepare a Country Report.** In preparing a Country Report before joining the KOICA training course, participants will have an opportunity to analyze their own countries' current issues and challenges as well as circumstances surrounding them. Preparation and presentation of a Country Report is part of the Action Plan building process in which participants will be involved throughout the program.

The second step is to build an Action Plan. With the Country Report in mind, participants are encouraged to develop an Action Plan by incorporating the observations, experiences, and findings from the program, specifically from lectures, discussions, study visits, or local field trip. During the Program Orientation Session, the Action Plan guidelines, including a PPT template for presentation, will be provided to participants with instructions on how to formulate concepts and ideas for composing a practical and feasible Action Plan.

The third step is to implement the Action Plan. After going back to their home country, participants should implement the Action Plan according to its specifics and timeline. Participants are advised to do follow-up activities such as knowledge-sharing workshops or presentations with colleagues.

	STEP 1	STEP 2	STEP 3
WHO	Participants individually or as a group		
WHEN	Before program	During program	After program
WHAT	Country Report	**Action Plan**	Follow-up activities
HOW	Preparation and presentation	Establishment and presentation	Implementation
WHY	To analyze each country/organization's current status and problems focusing on the program theme	To provide solutions to the identified problems and issues in the Country Report	To apply participants' Action Plan to work & share knowledge with colleagues

[STEP 1] COUNTRY REPORT

1. WHAT IS COUNTRY REPORT?

A Country Report is a pre-assignment prepared and submitted by participants before the course starts. Participants analyze their own countries' current issues and challenges as well as circumstances surrounding them, and share the findings with other participants and Korean experts in an effort to provide solutions to the identified problems and issues for their own countries.

2. HOW AND WHAT TO PREPARE

Participants are requested to prepare the Country Report individually or as a group and must submit it by the deadline specified below, so that it can be shared by lecturers in advance, before the program starts and also by fellow participants, moderators, discussants and Korean experts during the program in an effort to provide solutions to the identified problems and issues.

By when	September 30(Mon), 2019
In what format	Microsoft PowerPoint / PDF
To whom	Program Manager Jina BAK / jina1023@korea.ac.kr
Which contents?	**A. Introduction** - Introduce your organization including personnel, main roles & responsibilities - Country context and prospects (political, economic and social context) - Describe government policies or guidelines on the environmental development (short-term or long-term plans, national agenda, strategies, etc.) **B. Progress of the National Environmental Action Plan (PLANAA – Peru 2011-2021) and the Bicentennial Plan: Peru in 2021** - The National Environmental Action Plan (PLANAA – Peru 2011-2021) sets seven objectives in seven sectors - water, solid waste, air quality, forestry and climate change, biodiversity, mine and energy, and environmental policy. - The Bicentenary Plan: Peru in 2021 is a plan for integral national development. One of the six priorities of the plan is 'natural resources and the environment.' It addresses the importance and interdependence between different ecosystems that support biodiversity. - Key priorities • Sustainable use of natural resources • Improve the environmental quality of air, water and soil while making sustainable use of biodiversity • Ensure the availability of water throughout Peru • Adapt the country's development to climate change • Implement a national environmental management system **C. Challenges and Future Direction of the Environmental Development** - Mention <u>major issues and problems</u> which you would like to discuss.Analyze

the issues and problems and <u>suggest policy alternatives</u>
- Especially with the Ministry of Environment, some officials have gaps in skills with regards to policy formulation, implementation and monitoring in general. Please <u>state this issue</u>.

D. The Country Report should also include issues that you find necessary to be addressed to enhance green growth.

3. COUNTRY REPORT PRESENTATION

Each presentation should take no longer than 15 minutes or so, and use an adequate number of slides, or maximum 20 pages, with consideration of time constraints. Each Country Report presentation will be followed by a question and answer session which includes feedback from Korean experts. For more effective presentations, a projector, slide projector, overhead projector or multimedia TV will be available for use.

[STEP 2] ACTION PLAN
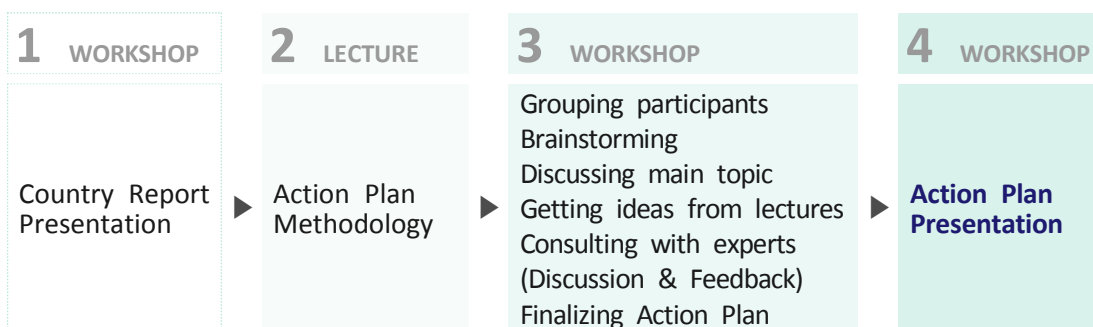
1. WHAT IS ACTION PLAN?

An Action Plan is a plan intended to help program participants provide alternatives and solutions to the issues and problems that are identified in the Country Report. A good Action Plan entails who will do what, when, and how in detail. Since the Action Plan's feasibility is very crucial, participants should thoroughly discuss with their supervisor(s) whether or not the main topic and direction are viable in advance.

Based on the observations and findings from the lectures, discussions, study visits, and a local field trip in Korea, participants will be asked to create an Action Plan in accordance with the Action Plan Guidelines to be provided. A session for developing and building the Action Plan will be held and the Action Plan guidelines will be provided to participants with instructions on how to formulate concepts and ideas for composing a practical and feasible Action Plan.

> ※ **Note** ※
> 1) Participants joining a second or third year course without attending the previous course or courses are required to review and understand the Action Plans by other participants in such course or courses in advance.
> 2) Participants may improve or develop the previous year's Action Plan, or build another Action Plan with a new topic.
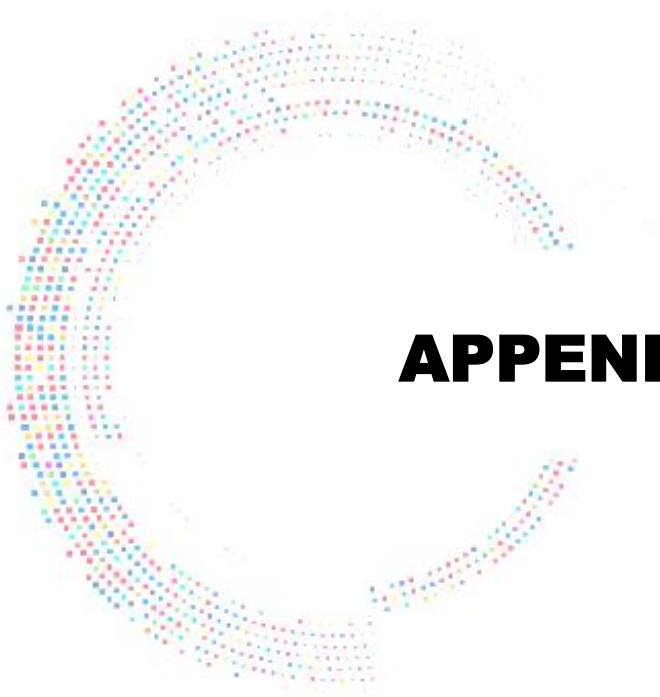
2. ACTION PLAN BUILDING PROCESS

1 WORKSHOP		**2** LECTURE		**3** WORKSHOP		**4** WORKSHOP
Country Report Presentation	▶	Action Plan Methodology	▶	Grouping participants Brainstorming Discussing main topic Getting ideas from lectures Consulting with experts (Discussion & Feedback) Finalizing Action Plan	▶	**Action Plan Presentation**

- Applying knowledge acquired through lectures, study visits and discussions and working on measures to solve the issues or problems identified in the Country Report from various angles
- Building specific solutions as well as implementation plan together with a moderator during an Action Plan workshop
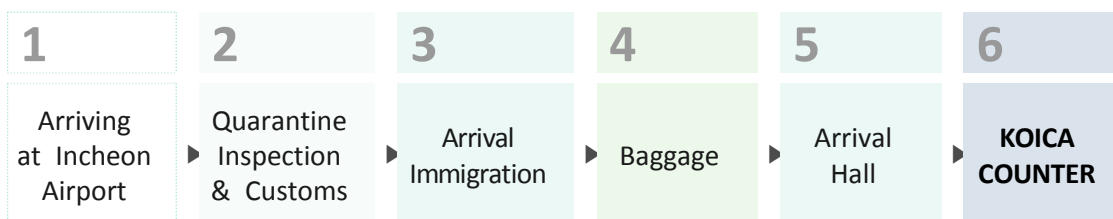
[STEP 3] FOLLOW-UP ACTIVITY

ACTION PLAN & PILOT PROJECT	Sharing the implementation status of the Action Plan with the training institute and KOICA (See Appendix: Contact) (An exemplary Action Plan is selected and financed by the training institute as a pilot project for implementation of the Action Plan)
KNOWLEDGE SHARING ACTIVITIES	Promoting knowledge spreading activities such as workshop and presentation to share knowledge acquired during the program and the Action Plan
ESSAY COMPETITION	Joining an essay competition held late in the year
KOICA CLUB ACTIVITIES	Taking part in an array of activities including joining KOICA Clubs in each country and community service after completion of the program
ONLINE NETWORKING	*https://www.facebook.com/koica.icc* Visiting KOICA Fellowship Community and continuing networking

APPENDIX

FROM AIRPORT TO ICC

✈ **AT AIRPORT [Arrival Procedures]**

1	2	3	4	5	6
Arriving at Incheon Airport	▶ Quarantine Inspection & Customs	▶ Arrival Immigration	▶ Baggage	▶ Arrival Hall	▶ **KOICA COUNTER**

※ KOICA will provide the Immigration Office at the Incheon International Airport with a list of participants' names, nationality, flight schedules, and other information regarding the Fellowship Program before arrival. Participants are advised to carry the **invitation letter** in which their status is written, and show the letter to the Immigration Officer in case the Officer asks for further identification.

KOICA COUNTER

To ensure that you receive appropriate help to safely get to the KOICA International Cooperation Center(ICC), two KOICA Counters are in service at each Terminal. At the KOICA Counter, KOICA staff will arrange your ride to the KOICA ICC.

AT INCHEON INTERNATIONAL AIRPORT TERMINAL 1 (IIAT 1)

Location
Next to Gate 1
(Counter No. 9-10)

Contact Info
Ms. Jin-Young YOON
Tel. : 82-32-743-5904

AT INCHEON INTERNATIONAL AIRPORT TERMINAL 2 (IIAT 2)

Location
In front of Gate 4
(Close to Arrival Gate B)

Contact Info
Ms. Seung-Young YAU
Tel. : 82-32-743-5905

CONTACT

KOICA		
	+82-1899-4519 (CIAT Program HOT Line) http://www.koica.go.kr http://www.facebook.com/koica.icc	
	Program Manager **Ms. Ju-young PARK** +82-31-740-0537 jyp@koica.go.kr	CIAT Fellowship Program pilot project follow-up activities
	Program Coordinator **Mr. Young-Kwang PYO** +82-31-777-2848 pyk7684@koworks.org	Arrival/departure-related issues
Training Institute	Program Manager **Ms. Jina BAK** +82-2-3290-1693 jina1023@korea.ac.kr https://kuiidc.korea.ac.kr	Course contents - Curriculum, lecture, lecturer, Country Report & Action Plan
	Program Coordinator **Mr. Jaehong CHOI** +82-2-3290-1692 mrkoica114@daum.net https://kuiidc.korea.ac.kr	