

**INFOCOMM MEDIA EXECUTIVE PROGRAMME:
SHARING THE SINGAPORE EXPERIENCE**

4 TO 8 SEPTEMBER 2017

Sponsored by the

SINGAPORE COOPERATION PROGRAMME

under the

**SINGAPORE COOPERATION PROGRAMME TRAINING AWARD/
SMALL ISLAND DEVELOPING STATES TECHNICAL COOPERATION
PROGRAMME**

to be conducted by the

INFOCOMM MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE

and the

INTERNATIONAL TELECOMMUNICATION UNION

Singapore Cooperation Programme

Singapore has provided technical assistance to other developing countries since the 1960s. As a country whose only resource is its people, Singapore believes that human resource development is vital for economic and social progress. Singapore itself has benefited from training provided by other countries and international organisations.

In 1992, the Singapore Cooperation Programme (SCP) was established to bring together under one framework the various technical assistance programmes offered by Singapore. Through the SCP, the range and number of training programmes were increased to share Singapore's development experience with other developing countries.

To date, Singapore has sponsored training courses and study visits for over 110,000 officials from more than 170 countries. The SCP is managed by the Technical Cooperation Directorate of the Singapore Ministry of Foreign Affairs.

Infocomm Development Authority of Singapore

The mission of the Infocomm Media Development Authority of Singapore (IDMA) is to develop a vibrant world class infocomm media sector that drives the economy, connects people, bonds communities and powers Singapore's Smart Nation vision.

IDMA does this by developing talent, strengthening business capabilities, and enhancing Singapore's ICT and media infrastructure. IDMA also regulates the telecommunications and media sector to safeguard consumer interests while fostering a pro-business environment. IDMA also enhances Singapore's data protection regime through the Personal Data Protection Commission.

International Telecommunication Union

The International Telecommunication Union (ITU) is the United Nations specialised agency for information and communication technologies (ICTs).

ITU allocates global radio spectrum and satellite orbits, develops the technical standards that ensure networks and technologies seamlessly interconnect, and strives to improve access to ICTs to underserved communities worldwide.

ITU is committed to connecting the entire world's people – wherever they live and whatever their means. Through its work, it protects and supports the fundamental right to communicate.

Course Objectives

This programme is organised by the Infocomm Media Development Authority (IMDA) of Singapore and supported by the International Telecommunication Union (ITU) and the Singapore Cooperation Programme.

The programme will cover Singapore's infocomm and media regulatory landscape, telecommunications competition and resource management.

Participants will also have opportunities to interact with senior infocomm media policy and regulatory experts.

Synopsis

By the end of the programme, participants will gain deeper insights on government policy-making and regulation in the converging infocomm media landscape in Singapore.

Topics to be covered include:

- Singapore's infocomm media journey towards a Smart Nation.
- Regulating a competitive telecommunications and media sector.
- Managing scarce resources.
- Internet-related policies.
- Convergence and broadcasting issues.

Methodology

The four and a half day course will be conducted by senior Singapore government policy and regulatory practitioners and industry experts who will share their experiences and conduct case study discussions together with participants.

Besides formal lecturing, programme activities include open discussions, small group session for participants to share their regulatory experience in their respective countries, case studies, regulatory clinics and external site visit.

The programme also includes social events to facilitate networking amongst participants.

Duration

The course will be held from **4 to 8 September 2017**.

Application Information

Applicants should be:

- Senior government officials with a minimum of five years of related experience in Information, Communication and Technology (ICT), Telecommunications and/or Media regulation fields;
- Nominated by their respective Governments;
- Proficient in written and spoken English; and
- In good health.

Terms of Award

The course is sponsored by the Government of Singapore under the Singapore Cooperation Programme Training Award and the Small Island Developing States Technical Cooperation Programme.

Under this programme arrangement, the Government of Singapore will bear the following expenses for the successful applicants (thereafter known as participants) during their training in Singapore. These expenses include:

- A daily training allowance of One Hundred and Twenty Singapore Dollars (S\$120) from first day to last day of the course to cover meals and daily expenses. [Complimentary breakfast is provided in the hotel from the first day to one day after the course];
- Transportation to course venue and site visits;
- Medical insurance for participants to cover accident and hospitalisation during their stay in Singapore in accordance with the policy of a local insurance company; and
- Accommodation for the entire duration of the course.

Note:

- (i) The nominating government will be responsible for their participants' round-trip airfares.
- (ii) Participants are to bear their personal miscellaneous expenses that might be incurred prior to receiving the allowance.
- (iii) Any expenses for out-patient medical/dental treatment will be borne by the participants themselves.

Regulations

Participants are required to comply with the following:

- (a) Strictly observe course schedules and not miss training sessions.
- (b) Not bring any member of their family and/or aide for the duration of the course.
- (c) Carry out instructions and abide by conditions as may be stipulated by the nominating Government or the Government of Singapore with respect to the course.
- (d) Refrain from engaging in political activities, or any form of employment for profit or gain while in Singapore.
- (e) Discontinue the course, in the event they fall seriously ill and are considered unable to continue the training or have committed an improper act.
- (f) Return to their respective home countries upon completion of the course.

Application Procedure

(Closing date for nomination: **24 July 2017**)

The Government of Singapore is pleased to invite the respective National Focal Points for Technical Assistance to nominate **one (1)** suitable applicant.

Selection of applicants will be based on merit. Should there be more applicants than training places, the Government of Singapore seeks the understanding of the respective National Focal Points for Technical Assistance in the event that its nominee(s) is not selected.

All nominations are to be submitted by the respective Government Institutions, using the official application form. The application forms are to be submitted and should reach the **Ministry of Foreign Affairs, Singapore** through the National Focal Point and the Singapore Embassy in the nominating country not later than **Monday 24 July 2017**.

Please address the forms to:

**Director-General
Technical Cooperation Directorate
Ministry of Foreign Affairs, Singapore
Tanglin
Singapore 248163**

**Attn: Mr Khairul Anwar
Tel: (65) 6379 8467
Fax: (65) 6479 3357
E-mail: K_Anwar_A_WAHAB@mfa.gov.sg**

- To expedite the process, a copy of the completed application forms can be scanned and sent via e-mail/fax to the **email address/fax number stated above**. The original application forms can be mailed through diplomatic or normal channels.
- All application forms should be completed in full and **must** bear the endorsement of the respective Ministry of Foreign Affairs or National Focal Point responsible for technical assistance.

- Incomplete application forms or forms which are not endorsed will not be accepted.
- Applicants should refrain from making telephone, fax and email inquiries on the status of their applications.
- The **Ministry of Foreign Affairs, Singapore** will inform all applicants of the outcome of their applications. Their National Focal Point will also be informed directly or through our diplomatic representations in the nominating country.
- Flight arrangements are only to be made upon receipt of the Letter of Acceptance to the course.

Information on Singapore

For more information about Singapore, you may wish to visit the Singapore Tourism Board website at www.yoursingapore.com



.