

Development Strategy of the Textile Industry

April 9 (Sun.) - April 29 (Sat.), 2017
Seongnam & Daegu, Republic of Korea



Korea International
Cooperation Agency



Daegu
Metropolitan City

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KOICA & CIAT

KOICA

The Korea International Cooperation Agency (KOICA) is a development aid agency of the Republic of Korea which was established in 1991. KOICA's mission is to reduce poverty, promote living standards and help realize sustainable, equitable and inclusive development in developing countries. To accomplish its mission, KOICA has been actively involved in enhancing developing countries' socio-economic infrastructure and institutions, empowering and providing the people of the developing world with opportunities for better lives and improving their well-being.

CIAT (Capacity Improvement & Advancement for Tomorrow) Programs

Human Resource Development (HRD) has been one of the most important factors in Korea's escape from the vicious cycle of poverty and underdevelopment which had existed for many decades. With scarce natural resources, HRD played a vital role in Korea's development; thus, Korea has emerged as an exemplary showcase of national development powered by HRD. From its own experience Korea came to fully recognize the significance of HRD. With extensive experience and know-how in HRD, Korea contributes greatly to the international community by sharing its unique development experience with other countries.

The CIAT Program provides opportunities to participants to gain first-hand knowledge of Korea's development experience. The programs are designed to enable the participants to apply what they have learned for the development of their home countries. Since 1991, KOICA has offered about 4,200 courses to more than 70,000 participants from 172 countries. There are a wide range of topics in the Program, including public administration, economic development, science and technology, agriculture and health, etc. In order to meet the changing needs of partner countries, KOICA always strives to renovate and improve its HRD programs.

Part I

PROGRAM OVERVIEW

1. Title: Development Strategy of the Textile Industry

2. Duration: April 9 (Sun.) - April 29(Sat.), 2017

3. Goal

Increase capacities for planning and implementing various strategic policies with regard to textile industry

4. Objectives

- a) To understand various activities and policies on textile;
- b) To enhance the planning capacity of textile industry strategy;
- c) To support sustainable development of textile industry strategy in each country;
- d) To exchange the views on urgent issues addressed at international seminars related to the textile fields, especially regarding the megatrend and 4th Industrial Revolution;
- e) To strengthen future cooperation in the textile areas among the participating countries

5. Number of Participants:

20 participants from 11 countries

- Sri Lanka (2), Myanmar (2), Laos (2), Uganda (2), Peru (2), Kyrgyzstan (2), Colombia (2), Egypt (2), Ghana (2), Ethiopia (1), Mongolia (1)

6. Language of Instruction: English

7. Main Venue: Textile & Fashion Campus of Korea Polytechnics

(<http://www.kopo.ac.kr/tf>)

8. Implementing Agency: Daegu Metropolitan City (<http://www.daegu.go.kr/english>),

9. Accommodations: KOICA ICC

10. Qualifications of Applicants:

- This is the second-year course to support the capacity building of the textile industry strategy development. Participants can gain hands-on experience through various practices in textile industry strategy together with in-depth theoretical knowledge and case study. It is aimed at middle manager level of the central government who establishes and implements policies related to textile industry based on the knowledge and experience obtained throughout this course.

Mandatory	<ul style="list-style-type: none">a) Be nominated by his/her government;b) Be in good health both physically and mentally, to undergo the course;c) Have not participated in the same KOICA fellowship program in the past 3 years - unless otherwise specified;d) Have minimum 3 years work experience related planning of industry strategye) Be a government employee in a managerial positionf) Sufficient proficiency in written and spoken English to actively participate in seminars and write an Action Plang) Show a high level of participation and commitment throughout the course and promote capacity building in his/her organization after the completion of the program;
Preferable	<ul style="list-style-type: none">a) Working knowledge of computers, Word and PowerPoint software;b) Have worked in the same institution for the last 3 years.

11. Closing Date for Application: March 10, 2017

12. 3-year Program Overview (2016-2018)(tentative)

Phase	Year 1 (Finished)	Year 2	Year 3	To-be Planned
Overall Goal	To increase capacity for planning and implementing various strategic policies with regard to textile industry			- Developing strategic plan in textile industry
Major Target Beneficiary	- At least one senior-level personnel at Ministry of Industry - At least one manager in development of industry strategy			
Main Activities	Training in Korea (3 wks)	Training in Korea (3 wks)	Training in Korea (3 wks)	- Developing strategic plan in textile industry - Monitoring action plan in each country
Phase Objective	To develop and implement a capacity building action plan for textile industry in each country based on technical trend of textile, and case of Korea.	To develop and implement a capacity building action plan for textile industry in each country based on technical trend of textile, and case of Korea.	To develop and implement a capacity building action plan for textile industry in each country based on technical trend of textile, and case of Korea.	
Phase Outcome	Action plan	Action plan	Action plan	- Strategy plan in textile industry

Part II**PROGRAM CONTENTS****1. PROGRAM MODULE**

Module	Main Lectures & Discussions	Study Visit
Module 1. Comparing Policies of Textile Industry	▷ Country Report	
Module 2. Analysis of Policy Environment	▷ ODA and economy development ▷ History of Korean economy development ▷ History of Korean textile industry ▷ 4 th Industrial Revolution ▷ Megatrend, textile technical trend, fashion trend ▷ Hitech textile	- Textile Museum - Korea Textile Development Institute
Module 3. Policy Case	▷ Industry development strategy of the Korean Government ▷ Case study in strategy of Korean textile industry development	- Daegu Regional Government - Korea Textile Center - Gyeongbuk Techno Park - Daegu-Gyeongbuk Textile Industry Association - CMA Global
Module 4. Country Report and Action Plan	▷ Identifying problem and gap analysis ▷ Developing action plan ▷ Presenting action plan	-
Cultural Experience and Field Trips	▷ Global Culture Camp ▷ Seoul City, Busan City and Daegu City Tour (www.visitseoul.net) ▷ Parkland (www.parkland.co.kr)	

Part III

PREPARATION OF COUNTRY REPORT

1. GUIDELINES FOR THE PREPARATION OF THE COUNTRY REPORT

Program participants are requested to prepare and submit their country report individually or as a group to the Textile and Fashion Campus of Korea Polytechnics Program Manager via e-mail at seok@kopo.ac.kr no later than **April 3, 2017.**

Note. The KOICA's Fellowship Program includes a 'Country Report' session where participants have an opportunity to analyze each country's current status and circumstances in the program subject and share it with other participants and Korean experts. It aims to provide appropriate solutions and insights to the identified problems and issues of their countries.

The Country Report should be in MS PowerPoint or Word format. The length of the report should not exceed twenty A4-sized pages. The report should be written in English and double-spaced.

All participants are required to give a 15-minute presentation on their country report individually or as a group. For more effective presentations, a projector, slide projector, overhead projector, and multimedia TV will be available (PowerPoint presentations are preferred).

2. TOPICS TO BE COVERED IN THE COUNTRY REPORT

On the second day of the program, all participants will make an individual or group presentation titled "Country Report" following the guidelines below:

Based on what you have presented and discussed throughout the courses, you are requested to present an action plan on the last day of the workshop.

A. Programs to increase capacities for planning and implementing strategic policies with regard to textile industry

Possible subject 1: Legal or regulation base for textile industry

Possible subject 2: Long term and short term strategic plan for textile industry

B. Details of Country Report Preparation

•National level service structure

-Introduce your organization including personnel, main roles.

-Introduce your Ministry/ Department/ Bureau, describe the authorities responsible for the planning and implementation of textile industry development strategy, and attach the Ministry/ Department/ Bureau's service delivery structure chart including the number of workers engaged in textile industry development strategy.

•Strategic policies

- Describe short-term or long-term plans, including goals, priorities, and strategies for the textile industry.

• Data collection, reporting and monitoring system

- What kinds of statistical data regarding textile industry are collected ?

- Describe major problems regarding the current data collection, reporting and monitoring system for textile industry.

- Are there any quality control and quality assurance activities?

• Statistical data on the following information (Please indicate the source of the data).

- Textile market

- Textile production

- Number of textile company

- Textile export and import

• Other relevant information

Textile industry related laws
Is there any school or special institution for textile TVET (Technical Vocational Education & Training) institute?

Part IV

PREPARATION OF ACTION PLAN

1. GUIDELINES FOR PREPARATION OF THE ACTION PLAN

All participants are requested to prepare a presentation on their action plan individually or as a group at the end of the course.

The participants are encouraged to make the most of their weekends and leisure time to further their knowledge acquired from the program and better prepare their presentation for the action plan.

2. TOPICS TO BE COVERED IN THE ACTION PLAN

- a) Identify various problems related to each country's current situation of conflicts in textile industry.
- b) Identify the current goals and vision of the textile industry and its related government policies, and analyze if the existing goals are being met, or if there are any endeavors being made to realize the goal.
- c) Understand the gap, and devise the best (or better) way to narrow the gap. Make proposals for the program or action plan to solve the problem.
- d) Analyze in detail, how the devised program or the action plan can be implemented.
- e) Consider how it will affect the current problems and what advantages it will bring in the future.
- f) Discuss how it can be applied to your current work
 - budget, implementing duration, etc.

3. STEPS FOR THE ACTION PLAN

- **[Step 1] Present Country Report (April 18)**

- On the 1st day of the course, participants are to share their current situation and issues of their interests through Country Report presentation

- Textile and Fashion Campus of Korea Polytechnics will provide an orientation for writing an Action Plan

- **[Step 2] Lecture on Methodology / Grouping (April 19)**

- Lecture on Action Plan methodology
- Form Action Plan working groups

- **[Step 3] Group Discussion / Workshops (April 26, 28)**

- Brainstorm and discuss in groups for developing an Action Plan
- Consult with experts and receive feedbacks

- **[Step 4] Complete Action Plan (May 1, 2)**

- Establish an Action Plan for new development/ upgraded policies or programs
- Presentation on the final Action Plan and feedback

4. SIGNIFICANCE OF THE ACTION PLAN

The action plan is to identify each country's current problems and propose appropriate solutions in order to solve these problems.

All participants prepare a feasible Action Plan based on lectures and practices on the methodology of analyzing statistical data on textile industry, technical trend.

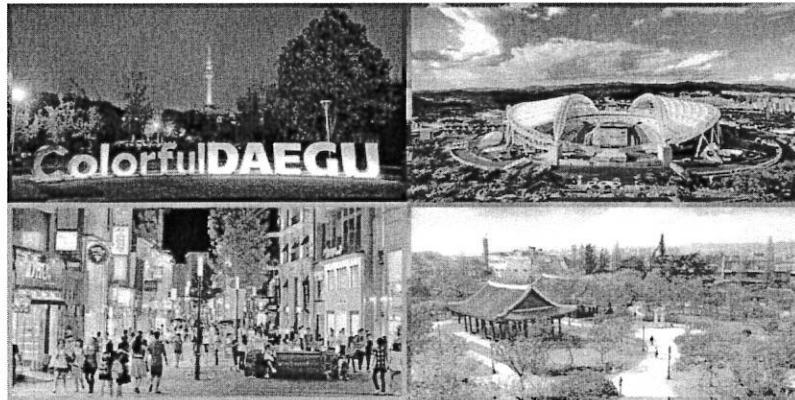
By establishing a practical action plan tailored to each country's needs, which defines across government, at national, regional and local level, the priorities, participants will have an opportunity to review their textile industry policy in the short term. In the long term, participants will have competency related building textile industry strategy by sharing the Action Plan with colleagues.

1. IMPLEMENTING AGENCY

Daegu Metropolitan City (<http://www.daegu.go.kr/english>)

In the 1960s, Daegu underwent rapid industrial development, surpassing its rival cities in the textile industry in particular. In the following decade, Daegu grew into one of the country's three largest cities along with Seoul and Busan.

Daegu in the 21st century is one of the most thriving metropolitan cities in the region, providing venues for some of the world's largest cultural events, such as the 2003 Summer Universiade and the 2011 IAAF World Championships.



Today, the city is committed to ensuring a new, brighter future under the motto "Daegu, a Global Leader of Knowledge-Based Economy" via its systematic efforts directed at developing its knowledge industry, green growth, and education and culture.

Daegu's economic structure will be changed so the city becomes an industrial powerhouse that is more environmentally-friendly and high-tech, and its institutional capacity utilized for the structural advancement of traditional industries and development of strong SMEs.

(Main Venue) Textile & Fashion Campus Korea Polytechnics

Textile & Fashion Campus Korea Polytechnics (TFC) is the government-run institute which belongs to the Ministry of Employment & Labor and is the only public and leading college for the technical vocational education and training. It has been backed by the Korean government's financial support since the vocational training law was enacted in 1969.



The purpose of Textile & Fashion Campus Korea Polytechnics's establishment is to contribute to employment safety and socio-economic growth by training technical textile & fashion human resources as a social safety net for the underprivileged & underrepresented based on practical knowledge for the development of national industry.

For more information, please visit the website at <http://www.kopo.ac.kr/tf>



2. REGULATIONS

- Participants should participate in the program to the best of their abilities
- Participants should refrain from engaging in political activity or any form of employment for profit or gain
- Participants must return to their home country upon completion of the program and resume work in their country
- Participants should not extend the length of the program or stay for personal convenience
- Participants are not permitted to change the flight schedule arranged by KOICA for personal convenience
- Participants should not be accompanied by any member of their family
- Participants are to assume responsibility for any personal expenses incurred regardless of implementation of the course
- Participants are required to strictly observe the course schedule and abide by the rules and regulations stipulated by the Korean government in respect to the program
- Participants should cooperate in preventing any sexual harassment and attend a short training session regarding '**Sexual Harassment Prevention**' on the first day of KOICA orientation.

3. CONTACT INFORMATION

- **Korea International Cooperation Agency (KOICA)**

- **Program Manager: Mr. Hyunseok KANG**

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- **Program Coordinator: Ms. Sujin YIM**

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Appendix 1.

Brand Name of the KOICA Fellowship Program

KOICA has launched a brand-new name for the KOICA Fellowship Program in order to more effectively raise awareness about the program among the public and its partner countries.

In English, CIAT stands for Capacity Improvement and Advancement for Tomorrow and in Korean it means "seed (씨앗)" with hopes to contributing in the capacity development of individual fellows as well as the organizations and countries to which they belong.



Appendix 2.

[facebook.com/koica.icc](https://www.facebook.com/koica.icc)

The Fellows' Facebook is a place for fellows to ask questions and write comments on KOICA fellowship programs. So, if you have questions regarding our program, please feel free to join our Facebook community.

