

# Modernization of Traditional Medicine

May 6 (Fri.) – 26 (Thurs.), 2016  
Daejeon & Seongnam, Korea



Korea International Cooperation Agency



Korea Institute of Oriental Medicine

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# KOICA & CIAT

## **KOICA**

*The Korea International Cooperation Agency (KOICA) is a development aid agency of the Republic of Korea which was established in 1991. KOICA's mission is to reduce poverty, promote living standards and help realize sustainable, equitable and inclusive development in developing countries. To accomplish its mission, KOICA has been actively involved in enhancing developing countries' socio-economic infrastructure and institutions, empowering and providing the people of the developing world with opportunities for better lives and improving their well-being.*

## **CIAT (Capacity Improvement & Advancement for Tomorrow) Programs**

Human Resource Development (HRD) has been one of the most important factors in Korea's escape from the vicious cycle of poverty and underdevelopment which had existed for many decades. With scarce natural resources, HRD played a vital role in Korea's development; thus, Korea has emerged as an exemplary showcase of national development powered by HRD. From its own experience Korea came to fully recognize the significance of HRD. With extensive experience and know-how in HRD, Korea contributes greatly to the international community by sharing its unique development experience with other countries.

The CIAT Program provides opportunities to participants to gain first-hand knowledge of Korea's development experience. The programs are designed to enable the participants to apply what they have learned for the development of their home countries. Since 1991, KOICA has offered about 3,700 courses to more than 58,000 participants from 172 countries. There are a wide range of topics in the Program, including public administration, economic development, science and technology, agriculture and health, etc. In order to meet the changing needs of partner countries, KOICA always strives to renovate and improve its HRD programs.

## **Part I**

## **PROGRAM OVERVIEW**

**1. Title: Modernization of Traditional Medicine**

**2. Duration: May 6 (Fri.) – 26(Thurs.), 2016**

**3. Objectives**

- a) To provide comprehensive understanding on theory, policy, educational system, insurance system and R&D of Korean medicine (KM);
- b) To contribute to the settlement of future strategies to improve national policy and medical services on traditional medicines of the participating countries;
- c) To promote inter-countries' collaboration to develop traditional medicine of the participating countries

**4. Number of Participants**

18 participants from 12 countries:

Bolivia(1), Bhutan(1), Cambodia(2), Ethiopia(1), Moldova(1), Myanmar(1), Nepal(2), Paraguay(2), Peru(2), Uganda(2), Ukraine(1), Uzbekistan(2)

**5. Language of Instruction: English**

**6. Venue: Daejeon & Seongnam, Korea**

**7. Implementing Agency: Korea Institute of Oriental Medicine (KIOM)**

(<http://www.kiom.re.kr>)

**8. Accommodations: KOICA International Cooperation Center (ICC)**

(<http://training.koica.go.kr>)

Yousung Hotel

(<http://www.yousunghotel.com>)

**9. Qualifications of Applicants:**

Mandatory	<ul style="list-style-type: none"><li>a) Be nominated by his/her government;</li><li>b) Be in good health both physically and mentally, to undergo the course;</li><li>c) Has not participated in the same KOICA fellowship program in the past 3 years - unless otherwise specified;</li><li>d) Show a high level of participation and commitment throughout the course and promote capacity building in his/her organization after the completion of the program;</li><li>e) Has at least 3 years of working experience in the field of traditional medicine or public health;</li></ul>
Preferable	<ul style="list-style-type: none"><li>a) Be a government employee in a managerial position</li><li>b) Sufficient proficiency in spoken English</li><li>c) Working knowledge of computers and PowerPoint software</li></ul>

**10. Closing Date for Application: March 27, 2016.**

**Part II****PROGRAM CONTENTS****1. PROGRAM MODULE**

Module	Main Lectures & Discussions	Study Visit
<b>Module 1.</b> Introduction to Korean Medicine and Its Policy	<ul style="list-style-type: none"><li>▷ Introduction to Korean Medicine</li><li>▷ Health Care System and Policy in Korea</li><li>▷ National Health Insurance for Korean Medicine</li><li>▷ Public Health Program Using Korean Medicine</li><li>▷ National Policy of Korean Medicine</li><li>▷ Korean Medicine Education System</li><li>▷ Standardization of Korean Medicine</li></ul>	<ul style="list-style-type: none"><li>- The Association of Korean Medicine</li><li>- University Hospital of Korean Medicine</li><li>- University of Science and Technology</li></ul>
<b>Module 2.</b> Sasang Constitution, Acupuncture and Moxibustion	<ul style="list-style-type: none"><li>▷ Sasang Constitutional Medicine</li><li>▷ Korean Medicine Therapeutic Technologies</li></ul>	<ul style="list-style-type: none"><li>- Korean Medicine Hospital and Herbal Decoction Center</li><li>- Korean Pharmacopuncture Institute</li></ul>
<b>Module 3.</b> Herbal Medicine	<ul style="list-style-type: none"><li>▷ The Characteristics of Herbal Medicine</li><li>▷ Korean Pharmacopoeia Activities in Herbal Medicines</li><li>▷ Development of Herbal Drug Based on Korean Medicine</li></ul>	<ul style="list-style-type: none"><li>- Herbal Medicine Market</li><li>- Ginseng Exhibition Center</li><li>- Herbal Medicine Company</li></ul>
<b>Module 4.</b> Medical History & Literature and Informatics / Eastern and Western Medical Collaboration	<ul style="list-style-type: none"><li>▷ Preservation and Utilization of Traditional Medicine</li><li>▷ Collaboration between Korean Medicine (KM) &amp; Western Medicine</li></ul>	<ul style="list-style-type: none"><li>- Heojun Museum</li><li>- Local Korean Medicine Clinic</li></ul>

<p><b>Module 5.</b> Country Report and Action Plan</p>	<ul style="list-style-type: none"> <li>▷ Presentation of Country Report</li> <li>▷ Action Plan the 1<sup>st</sup> meeting: Specifying the problem and GAP analysis &amp; establishing the action plan</li> <li>▷ Action Plan the 2<sup>nd</sup> meeting: Presentation and discussion</li> </ul>
<p><b>Module 6.</b> Understanding Korean Culture</p>	<ul style="list-style-type: none"> <li>▷ Industry Inspection(Korean Herbal Medicine Company, Handok Museum of Medicine and Pharmacy, etc.)</li> <li>▷ Field Trip (Seoul City Tour, Korean Folk Village, etc.)</li> <li>▷ Korea's Culture, Society and Language</li> </ul>

※ The contents of the module are subject to change.

## **1. GUIDELINES FOR THE PREPARATION OF THE COUNTRY REPORT**

Program participants are requested to prepare and submit their country report individually or as a group to the KIOM (Korea Institute of Oriental Medicine) Training Manager via e-mail at [harim1223@kiom.re.kr](mailto:harim1223@kiom.re.kr) no later than **29 April, 2016.**

Note. The KOICA's Fellowship Program includes a 'Country Report' session where participants are given the opportunity to analyze each country's current status and circumstances in the program subject and share it with other participants and Korean experts. It aims to provide appropriate solutions and insights to the identified problems and issues of their countries.

The Country Report should be in MS PowerPoint or Word format. The length of the report should not exceed twenty A4-sized pages. The report should be written in English and double-spaced.

All participants are required to give a 15-minute presentation on their country report individually or as a group. For more effective presentations, a projector, slide projector, overhead projector, and multimedia TV will be available (PowerPoint presentations are preferred).



## 2. TOPICS TO BE COVERED IN THE COUNTRY REPORT

At the beginning of the training course, all participants will make an individual or group presentation titled "Country Report" following the guidelines below:

Based on what you have presented and discussed throughout the courses, you are requested to present an action plan on the last day of the workshop.

### A. General overview of traditional medicine situation

- **Current situation of traditional medicine in your country**
  - Practice, insurance, education, industry, research and development, etc.
- **Basic information of Ministry/Department of Health and your organization**
  - The Ministry/Department's service delivery structure chart including the number of workers.
  - General overview of your institution/organization, such as history, personnel, main role, etc.
- **Strategic policies**
  - Government policies, laws, and regulations on traditional medicine.  
(Short-term or long-term plans: goals, priorities, strategies, etc.)
- **Statistical data on the following information (Please indicate the source of the data).**
  - Number of traditional medicine education institutions, professors, and students
  - Number of traditional medicine hospital/clinics and doctors
  - Percentage of the traditional medicine usage
  - Breadth of insurance coverage for traditional medicine

### B. Current issues & problems related to traditional medicine

- **Challenges ahead**
  - Current issues and problems that are holding back traditional medicine from development.
  - Propose inter-institution/organization or inter-countries collaborating model for the development of traditional medicine

## **1. GUIDELINES FOR PREPARATION OF THE ACTION PLAN**

All participants are requested to prepare a presentation on their action plan individually or as a group at the end of the course. The action plan is to identify each country's current problems and propose appropriate solutions in order to solve these problems.

The participants are encouraged to make the most of their weekends and leisure time to further their knowledge acquired from the program and better prepare their presentation for the action plan.

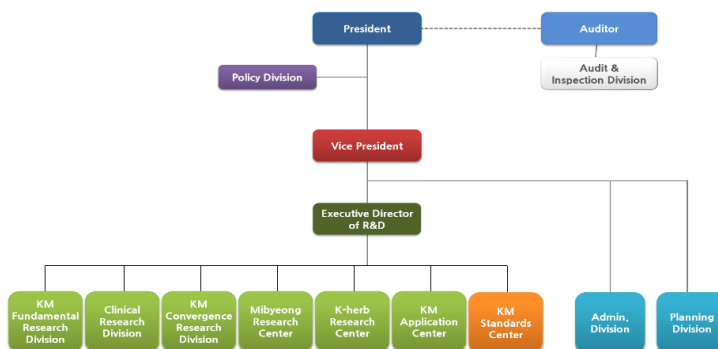
## **2. TOPICS TO BE COVERED IN THE ACTION PLAN**

- a) Identify various problems related to your country's current issue on traditional medicine.
- b) Devise the best way to solve problems and make proposals.
- c) Consider how it will affect the current problems and what advantages it will bring in the future.

## 1. IMPLEMENTING AGENCY

### Korea Institute of Oriental Medicine (<http://www.kiom.re.kr>)

KIOM is located in Daejeon, in the center of South Korea. KIOM, a government-funded research institute, aims to establish Korean Medicine as an advanced science for the promotion of the health of Koreans and to globalize the knowledge and experience of Korean Medicine for the better health of humanity. Since its establishment in 1994, the institute not only conducts research and development on its own, but works in close partnership with health and research organizations abroad to promote the awareness of Korean Medicine. In addition, KIOM has been trying to share information and experience on traditional medicine with developing countries especially in the Western Pacific Region. KIOM has been designated as WHO Collaborating Centre for Traditional Medicine since March, 2011.



## **2. REGULATIONS**

- Participants should participate in the program to the best of their abilities
- Participants should refrain from engaging in political activities or any form of employment for profit or gain
- Participants must return to their home country upon completion of the program and resume work in their country
- Participants should not extend the length of the program or stay for personal convenience
- Participants are not permitted to change the flight schedule arranged by KOICA for personal convenience
- Participants should not be accompanied by any member of their family
- Participants are to assume responsibility for any personal expenses incurred regardless of implementation of the course
- Participants are required to strictly observe the course schedule and abide by the rules and regulations stipulated by the Korean government in respect to the program
- Participants should cooperate in preventing any sexual harassment and attend a short training session regarding 'Sexual Harassment Prevention' on the first day of KOICA orientation.

### 3. CONTACT INFORMATION

- **Korea International Cooperation Agency (KOICA)**

- **Program Manager: Mr. Hyunseok Kang**

- Phone: +82-31-740-0426
  - Fax: +82-31-740-0673
  - E-mail: [hyunseok@koica.go.kr](mailto:hyunseok@koica.go.kr)
  - Websites: <http://www.koica.go.kr>  
<http://training.koica.go.kr>  
<http://www.facebook.com/koica.icc>

- **Program Coordinator: Ms. A young Kim**

- Phone: +82-31-8017-2685
  - Fax: +82-31-8017-2680
  - E-mail: [ayoung33@global-inepa.org](mailto:ayoung33@global-inepa.org)

- **Korea Institute of Oriental Medicine (KIOM)**

- **Program Manager: Ms. Harim Seo**

- Phone: +82-42-868-9477
  - Fax: +82-42-868-9616
  - E-mail: [harim1223@kiom.re.kr](mailto:harim1223@kiom.re.kr)
  - Website: [www.kiom.re.kr/eng/](http://www.kiom.re.kr/eng/)

## Appendix 1.

### **Brand Name of the KOICA Fellowship Program**

KOICA has launched a brand-new name for the KOICA Fellowship Program in order to more effectively raise awareness about the program among the public and its partner countries.

In English, CIAT stands for Capacity Improvement and Advancement for Tomorrow and in Korean it means “seed (씨앗)” with hopes to contributing in the capacity development of individual fellows as well as the organizations and countries to which they belong.



## Appendix 2.

### [facebook.com/koica.icc](https://facebook.com/koica.icc)

The Fellows' Facebook is a place for fellows to ask questions and write comments on KOICA fellowship programs. So, if you have questions regarding our program, please feel free to join our Facebook community.



### [twitter.com/koica.icc](https://twitter.com/koica.icc)

Do you have a Twitter account? It seems everyone does these days. If you have a Twitter account, be sure to follow us @koica\_icc



Map of Korea





## **HOW TO GET TO THE KOICA ICC**

- Route: Incheon International Airport → Korea City Airport, Logis & Terminal (CALT) → KOICA International Cooperation Center (ICC)
- **Arrival at Incheon International Airport (<http://www.airport.kr>)**

**Flow:**

- ▶ Fill out Arrival Card (or Immigration Card), Customs Declaration Form, Quarantine Questionnaire (on board)
- ▶ Quarantine including animals and plants (on 2nd Floor)
- ▶ Present your Arrival Card, Passport and other necessary document to Passport Control
- ▶ Claim baggage on 1st Floor
- ▶ Customs Clearance
- ▶ Pass an Arrival Gate
- ▶ Go to the KOICA Counter, which is located between Exit 1~2

• **KOICA Counter at Incheon airport**



Location : Next to Exit 1 on the 1st  
floor (No.9- 10)  
Tel. : 82-32-743-5904  
Mobile : 82-(0)10-9925-5901  
Contact : **Ms. Jin-Young YOON**

- After passing through Customs Declaration, please go to the KOICA Counter (located between exit 1~2) at Incheon Airport. At the KOICA Counter, you can get detailed information about how to get to KOICA International Cooperation Center (ICC) and purchase limousine bus ticket for City Airport, Logis & Travel (CALT).
- All the KOICA staff at the Incheon Airport wears nametags or has signs for indication. If you cannot meet the KOICA staff at the counter, please purchase a limousine bus ticket from the bus ticket counter (located on the 1<sup>st</sup> Floor), and go to CALT Bus Stop No. 4A (or 10B). Please find the bus number 6103 and present your ticket to the bus driver. From Incheon Airport to CALT, the approximate time for travel will be between 70 to 90 minutes. When you arrive at CALT, you will find another KOICA staff who will help you reach the KOICA ICC. KOICA will reimburse the limousine bus fare when you arrive at KOICA ICC. Also, please be aware that there may be illegal taxis at the airport. Even if they approach you first, please do not take illegal taxis and check to see if they are KOICA staff.

• **KOICA Counter at CALT airport**



Location : Lounge on the 1st floor of  
CALT airport  
Mobile : 82-(0)10-9925-5901

- If the limousine bus is not available due to your early or late arrival from 22:00 to 05:30.
- Please contact the KOICA ICC reception desk  
(Tel. 031-777-2600 / English announcement service is available 24 hours daily)
- The staff at the KOICA ICC reception desk will let you know how to use a taxi. The taxi fare from the airport to KOICA ICC is normally 90,000 Won.

※ KOICA won't reimburse the taxi fare if you use a taxi during the hours of 05:30 ~ 22:00.

• **From Incheon International Airport to the KOICA ICC through CALT**

- Take a City Air limousine bus at bus stop No.4A on the 1<sup>st</sup> Floor. Buses run every 10~15 minutes between the hours of 5:30 and 22:00.
- Meet the KOICA staff at the lounge on the 1<sup>st</sup> Floor of CALT upon arrival.
- Take a car arranged by the KOICA staff to the KOICA ICC (Expected time: 20 minutes)

**"Please remember to read the Fellows' Guidebook.** It is available from the Korean Embassy or KOICA Overseas Office in your country and provides valuable information regarding KOICA programs, allowances, expenses, regulations, preparations for departure and etc."