

From Sufficiency Economy to Wealthiness of the Nation

1. Course Title : From Sufficiency Economy to Wealthiness of the Nation

2. Duration : 2015 : November 2 – 30 (29 days)

3. Background Information of the Programme

Sufficiency Economy is the philosophy of human beings way of lives, originated by H.M. the King Bhumiphol of Thailand. From his experiences in closed up with "development" more than 60 years, he has suggested to develop in holistic approach with consider the present to future, with feeling to knowledge, with occupation to life style, with individual to community and with country to the worldwide.

Sufficiency Economy is basically a smart management of human being that can do in everyman and everywhere. The Principle are comprises of moderation, reasonableness and self immunity. Using knowledge and technology with carefully by ethnics can make Sufficiency Economy successful, which serve as his potential, leading to harmonizing the context and environment to continually and sustainable development.

Thailand has experienced with economy crisis in 1980. The agricultural sector could protect and cure the damage of the whole country by Sufficiency Economy. Every Sector were self reflect and go on more understanding and using the philosophy of Sufficiency Economy to lead his business and way of life. Kasetsart University has experienced with international training course more than 30 years, especially in Sufficiency Economy more than 7 years. This is the unvaluable to carry on. Sufficiency Economy not only to help individuals but could make strong community and society, not only from present but also in the future.

Thailand is one country of the member of world community. The dynamic of community change could effect in each other. Sharing and understanding the lesson from experiences of each community will make the global better and peacefully to wealthiness of the nation.

4. Objectives

This 29 days course aims to provide knowledge and experiences including build up the atmosphere for participants that will be able to :

- Understand the concept and principle of Sufficiency Economy
- Understand Thai experiences in agricultural development and extension methodology for small farmer and community development
- Understand Thai experiences in society development by consciousness of the people
- Share the knowledge and experiences in farmer and community development for establish life long learning center

5. Course Content

5.1 Seminar

Course outline:

- Course Background / From New Theory toward to Sufficiency Economy
- Root and Potential of Thai Economy
- Life Learning Center to Community Development
- Royal Projects and It's Characteristics
- H.M. King Bhumibol and Thais

- Social structure and how to empower
- Sufficiency Economy in Perspectives of Social (Thai Culture and lifestyles)
- Agricultural Extension and its Development in Thailand
- Bank for community development
- Sufficiency Economy in Perspective of Economy : A Case Study on Community Micro Financial Record System
- Development to Sustainability Society
- Agriculture system and It's development
- World order to way of living style
- Sufficiency Economy in Perspective of Environment : A case study at Laem Phak Bia Environment Study and Development Project
- Vision to Agriculture and Global Development
- CSR is not a duty but is a responsibility
- Technology transfer and adoption process
- Local Wisdom to Modern Technology
- Group discussion and Presentation

5.2 Field Trip

Study visit at :

- The Royal Chitralada Projects
(Royal initiative projects, from research to human being development project)
- The Grand Palace
(Thailand culture)
- Wat Phra Sri Rattana Satsadaram
(Thailand culture)
- Ananda Samakhom Throne Hall
(Nation handy craft from farmers)
- Khao Hin Sorn Royal Development Study Centre
(Integrated farming system to community development)
- The Water Buffalo Agricultural School
(Local wisdom to agricultural development)
- Bank of cattle and buffaloes
(Animal husbandry development in a completely cycle)
- Chaopraya Abhaiphubet Hospital
(From Local Wisdom of Medicinal Herb to International Standard)
- Phra Dabos School Project
(Non-formal education learning center to practicum of agriculture)
- Suan Kao Saen Housewives' Group
(From individual to group and community development with sufficiency economy, different in religious but harmonizing in life style)
- Wat Yansankwararam Training Center
(Training center for non-toxic of agriculture product, self reliance of farmer groups)
- Chonburi College of Agriculture and Technology
(From formal education system to non-formal and informal education system to agriculture development)
- Pattaya Municipality
(Non governmental office for holistic development)
- Training Center of The Navy

- (Role and Responsibility of the Navy for Rural Development Intact of the Policy of Country Stabilization)
- Huai Sai Royal Development Study Centre
(Integrated farming system to re-forestration and environmental development)
 - "Baan Lung Kean" (Farmer House)
(Sufficiency economy in a farmer scale)
 - "Lung Noi Farm"
(Integrated Farming System)
 - The Laem Phak Bia Environmental Study and Development Project
(Sufficiency economy to environmental development)
 - Local Scholor in mushroom
(From local wisdom to research and modern technology)
 - Consciousness Agricultural and Development Center
(Volunteer agricultural extensionist to community development)
 - Suphanburi Rice Research Center
(From local wisdom to research and modern technology)

5.3 List of Resource Persons

- | | |
|---|---|
| - H.E. Amphol Senanarong | His Majesty's Principal Private Secretary |
| - Mr. Ekasit Watanaprechanon | Lukphradabos Project |
| - Professor Dr. Kasem Chankao | Environment Collage, Kasetsart University |
| - Assoc. Prof. Dr. Patana Sukprasert | Faculty of Agriculture, Kasetsart University |
| - Assoc. Prof. Dr. Surachai Jewcharoensakul | Faculty of Education, Kasetsart University |
| - Assoc. Prof. Dr. Supaporn Thaipakdee | Faculty of Agriculture, Kasetsart University,
Kamphangsang Campus |
| - Dr. Preecha Sitdhikornkrai | Faculty of Economics, Kasetsart University |
| - Dr. Apichart Pongsrihadulchai | Advisor to the Permanent Secretary,
Ministry of Agriculture and Cooperatives |
| - Ms. Boonwadee Montrikul Na- Ayudhaya | Office of Art & Culture,
Chandrakasem Rajabhat University |
| - Dr. Kanittha Kanchanarangsrinon | Community Development Department |
| - Mrs. Sugunya Athipanan | Department of Agriculture Extension |
| - Mrs. Orasa Distaporn | Department of Agriculture Extension |
| - Mr. Kanit Likhitvidhayavuth | Office of Agricultural Economics |
| - Dr. Chalearnpol Jatuporn | Office of Agricultural Economics |
| - Dr. Rujipat Boonjing | Pathumthani Agricultural Extension Office |
| - Mr. Peerapong Klintaor | DTAC's CSR Office |

5.4 Advanced assignment

1) Country report

All participants are requested to prepare a 10 minutes country report. The report should contain one study of small holder farmer development project.

- The detail should focus on background of the project and key success or negative factors. Participants are permitted to prepare power point slides, video tapes or other audio – visual aids to support their country report presentation. The report should be sent to the ETO two weeks prior to the beginning of the course,

- The country report should be published on www.eto.ku.ac.th

2) Media presentation

- All participants are requested to present a report of created knowledge from training experiences by groups in 45 minutes each.
- The media presentation should be published on www.eto.ku.ac.th

6. Number of Participants : 10 persons

7. Participants Criteria

This is an intermediate level programme on rural development project/programme management. The course is required for middle level government officials and managers of state-owned agencies who are involved in poverty alleviation and sustainable social, economic and environmental development. The participant should be/have:

- a senior or middle-level government official or senior managers/executives of state-owned agencies or academics, practitioners or those preparing for managerial jobs in the near future;
- an educational background in agriculture, economics, rural development, social, environment and public policy or other relevant disciplinary areas with five (5) years of related work experience;
- committed to the good of the general public in enhancing economic and social development;
- functional level of written and spoken English;
- in good health to be able to attend the whole course.

8. Invited Countries

FEALAC Member Countries

9. Venue

Extension and Training Office, Kasetsart University
Wittaya Borrikan Building, 50 Ngam Wong Wan Rd,
Lat Yao, Chatuchak, Bangkok, 10900. Thailand

10. Expected Results

- Good relationship between Thai lecturers and participants
- Appropriate knowledge for small holder development
- Database of development technology by Sufficiency Economy

11. Evaluation

1) Observation Techniques

The training course management and secretariat term should evaluate the training atmosphere and participants by observation techniques,

2) Formal Evaluation Techniques

The participants should present the expressions, as followed

- during the group discussion for group presentation with lecturer team
- during the training procedure by post-it note
- fill in the evaluation form completely

12. Institution

12.1 Executing Agency in Thailand

Thailand International Cooperation Agency (TICA), Ministry of Foreign Affairs,
The Government Complex, Building B (South Zone), 8th Floor, Laksi, Bangkok 10210, Thailand

Contact persons:

1. Mr. Ratthabhat Thangsupanich
Email address: ratthabhatt@hotmail.com
Tel: 662 203 5000 ext. 42709
Fax: 662 143 9330
2. Ms. Piyakamon Pingkhasan
Email address: piyakamon.mfa@gmail.com
3. Ms. Attaya Memanvit
Email address: attayam@hotmail.com

12.2 Implementing Agency of the training course

The course will be conducted by Extension and Training Office (ETO), Kasetsart
University

4th floor of Wittaya Borrikan Building,
50 Ngam Wong Wan Rd, Lat Yao, Chatuchak, Bangkok, 10900. Thailand
Office hours: 08.30 – 16.30 hrs.
Tel: 662-942-8822
www.eto.ku.ac.th

Course Management team:

- Asst. Prof. Anuporn Suwanvajukkasikij,
Director, Extension and Training Office, Kasetsart University, as Course Director
- Assoc. Prof. Dr. Patana Sukprasert
Faculty of Agriculture, Kasetsart University, as Assistant Course Director
- Mr. Somsakdi Tabtimthong
Director of International Affairs Division, Kasetsart University as Course Consultant

Secretariat Team:

- Assoc. Prof. Suwisa Pattanakait Head of Secretariat
- Mrs. Pranee Sombudsiri Assistant Facilitator
- Ms. Penapha Ariyadej Assistant Facilitator
- Ms. Worada Chusanga Assistant Facilitator
- Ms. Wimolwan Saiyamunka Assistant Facilitator
- Ms. Buntharika Trikomut Assistant Facilitator
- Ms. Churairat Intara-O-Sot Secretariat Staff

Course Coordinator:

Ms. Churairat Intara-O-Sot
Tel.: 662 942 8822 ext. 206
Fax : 662 942 8707
Mobile: 668 1778 8009
E-mail address: jur.in74@gmail.com

12.3 Facility / Training Materials / Equipment Availability

- Training Room : The main training room is Room No. 804, on the 8th floor of KU
Convention Center Building.

- Breaks and Meals : Coffee breaks and lunch are served in the Glass Room on the 8th floor of the KU Convention Center Building. Daily lunch is served in the Lobby on the 2th Floor of KU Convention Center.

- Muslim Prayers' Room : Muslim Prayers' Room is Room No. 803, on the 8th floor of KU Convention Center Building.

- Equipment Availability : Computer, LCD Projector, Visualizer, DVD player, Microphone, Free wireless

12.4 Collaborative Organization

- Dabos Project
- Suan Kao Saen Housewives' Group
- Chonburi College of Agriculture and Technology

13. Expenditure/Funding

This training will be funded by Thailand International ~~Cooperation~~ Cooperation Agency (TICA), Ministry of Foreign Affairs of Thailand

14. Fellowship

The fellowship awarded under the Thailand's National Project committed in 15th FEALAC Senior Official Meeting in Bangkok, Thailand 2014 will cover:

- An economy class round trip air ticket
- Local training costs
- Accommodation during training period
- An allowance of 500 baht per day
- Life & Health insurance during training in Thailand

15. Nomination

Each member country is requested to nominate through the Royal Thai Embassy responsible for their country up to 2 candidates, 1 principal and 1 reserve by completing the Training Application Form attached with a medical certificate. Three sets of duly accomplished nomination forms should be forwarded to the relevant Royal Thai Embassy.

**International Training Course on
From Sufficiency Economy to Wealthiness of the Nation**

November 2 – 30, 2015

Organized by

Thailand International Cooperation Agency (TICA), Ministry of Foreign Affairs of Thailand

in collaboration with

Kasetsart University, Thailand

Mon. 2 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 09.15 - Registration and Welcome
- 09.15 - 09.30 - Speech by representative from TICA
- 09.30 - 10.00 - Welcome Address by Director of Extension and Training Office and Opening Speech by President of Kasetsart University
- 10.30 - 11.30 - Course Orientation and Facilities Introduction by Course Facilitator
- 11.30 - 12.00 - Concise Information of KU and ETO
- 13.00 - 14.00 - Group Dynamics (Getting to Know One Another)
- 14.15 - 16.15 - Campus Tour

Tues. 3 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Course Background / From New Theory toward to Sufficiency Economy (by Assoc. Prof. Dr. Patana Sukprasert)
- 13.00 - 16.00 - Root and Potential of Thai Economy (by Dr. Apichart Pongsrihadulchai)

Wed. 4 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Life Learning Center to Community Development (by Mr. Ekasit Watanaprechanon)
- 13.00 - 15.00 - Royal Projects and It's Characteristics (by Mr. Metus Kit-opas)
- 15.15 - 16.15 - Keynote Lecture by H.E. Mr. Ampol Senanarong, Privy Counsellor on "His Majesty King Bhumibol and Thais"

Thurs. 5 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Social structure and how to empower (by Ms. Boonwadee Montrikul Na-Ayudhaya)
- 13.00 - 16.00 - Sufficiency Economy in Perspectives of Social (Thai Culture and lifestyles) (by Assist. Prof. Dr. Surachai Jewchaloensakul)

Fri. 6 November 2015

- 07.30 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Study Visit at The Royal Chitralada Projects
- 13.00 - 15.00 - Study Visit at The Grand Palace and Wat Phra Sri Rattana Satsadaram
- 15.30 - 16.30 - Study Visit at Ananda Samakhom Throne Hall

Sat. 7 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 16.00 - Country Report Presentation (8 - 10 min/person)
(Assoc. Prof. Dr. Patana Sukprasert, Assoc. Prof. Dr. Supaporn Thaipakdee, Ms. Sugunya Athipanan and Dr. Chalearnpol Jatuporn)

Sun. 8 November 2015 Holiday

Mon. 9 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 12.00 - CSR is not a duty but is a responsibility (by Mr. Peerapong Klinlaor)
- 13.00 - 16.00 - Bank for community development (by Dr. Kaniutha Kanchanarangsrinon)

Tues. 10 November 2015

- 07.30 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Study Visit at Suphanburi Rice Research Center
- 13.30 - 16.30 - Study visit at Consciousness Agricultural and Development Center

Wed. 11 November 2015

- 07.45 - Check out from Ebina House Hotel
- 08.30 - Depart from Hotel
- 09.00 - 12.00 - Study Visit at Khao Hin Sorn Royal Development Study Centre
- 13.00 - 15.00 - Depart to Prachinburi Province
- 15.00 - Check in at Kantary Hotel

Thurs. 12 November 2015

- 08.00 - Depart from Kantary Hotel
- 09.00 - 12.00 - Study Visit at The Water Buffalo Agricultural School "Kasorn Kasitwit school"
- 13.30 - 16.30 - Study visit at The Royal Cattle Buffalo Bank for Farmer

Fri. 13 November 2015

- 07.30 - Check out from Kantary Hotel
- 07.45 - Depart from Hotel
- 09.00 - 12.00 - Study Visit at Chao Phraya Abhaibhube Hospital
- 13.00 - 15.00 - Depart to Bangkok
- 15.00 - Check in at Ebina House Hotel

Sat. 14 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Sufficiency Economy in Perspective of Economy : A Case Study on Community Micro Financial Record System (by Dr. Preecha Sitdhikornkrai)
- 13.00 - 16.00 - Agriculture system and It's development (by Dr. Chalermpon Jatuporn)

Sun. 15 November 2015 Holiday**Mon. 16 November 2015**

- 07.00 - Depart from Hotel
- 09.00 - 12.00 - Study Visit at Suan Kao Saen Housewives' Group
- 13.30 - 16.30 - Study Visit at Local Scholar in Mushroom

Tues. 17 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Agricultural Extension and it's Development in Thailand (by Mrs. Sugunya Athipanan)
- 13.00 - 16.00 - Development to Sustainability Society (by Assoc.Prof.Dr. Patana Sukprasert)

Wed. 18 November 2015

- 07.15 - Check out from Ebina House Hotel
- 07.30 - Depart from Hotel
- 09.00 - 16.00 - Study Visit at Luk Phra Dabos Agricultural Training and Development Center
- 16.00 - 18.00 - Depart to Chonburi Province
- 18.30 - Check in at A-one Hotel

Thurs. 19 November 2015

- 08.00 - Depart from Hotel
- 09.00 - 12.00 - Study Visit at Wat Yansankwararam Training Center
- 13.00 - 16.00 - Study Visit at Chonburi College of Agriculture and Technology

Fri. 20 November 2015

- 08.00 - Depart from Hotel
- 09.00 - 12.00 - Study Visit at Pattaya Municipality
- 13.30 - 16.30 - Study Visit at The New Theory Learning Center: The Resource Center of the Philosophy of Sufficiency Economy by the Royal Thai Navy

Sat. 21 November 2015 Holiday**Sun. 22 November 2015**

- 08.00 - Check out from A-one Hotel
- 08.30 - Depart from Hotel to Petchaburi Province
- 13.30 - 16.30 - Study visit at Lung Noi Farm
- 17.00 - Check in at The Golden Beach Cha-Am Hotel

Mon. 23 November 2015

- 08.15 - Depart from Hotel
- 09.00 - 12.00 - Study visit at Huai Sai Royal Development Study Centre and Study visit at "Baan Lung Kean" (Farmer House)
- 13.30 - 16.30 - Field Trip Discussion

Tues. 24 November 2015

- 07.30 - Check out from The Golden Beach Cha-Am Hotel
- 08.00 - Depart from Hotel
- 09.00 - 12.00 - Sufficiency Economy in Perspective of Environment : A case study at Laem Phak Bia Environment Study and Development Project (by Professor Dr. Kasem Chankao)
- 13.00 - 16.00 - Study Visit at Royally-Initiated Laem Phak Bia Environmental Research and Development Project
- 16.00 - 18.00 - Depart to Bangkok
- 18.00 - Check in at Ebina House Hotel

Wed. 25 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Technology transfer and adoption process (by Assoc. Prof. Dr. Patana Sukprasert)
- 13.00 - 16.00 - Local Wisdom to Modern Technology (by Assoc. Prof. Dr. Patana Sukprasert)

Thurs. 26 November 2015

- 13.00 - Depart from Ebina House Hotel
- 13.30 - 16.30 - World order to way of living style (by Dr. Setapong Lekawatana)

Fri. 27 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 12.00 - Vision to Agriculture and Global Development (by Assoc. Prof. Dr. Patana Sukprasert)
- 13.00 - 16.00 - Group Discussion in preparation of Group Presentation (4 groups)
 1. How to initiate and use the Sufficiency Economy to his people ?
 2. How to develop a Life Learning Center for human and community ?
 3. What is a trend of Agricultural Development and why ?
 4. How to make a network of Sufficiency Economy ?

Sat, 28 November 2015

- 08.15 - Depart from Ebina House Hotel
- 09.00 - 16.00 - Media Practicum for Presentation (Assoc. Prof. Dr. Patana Sukprasert, Assoc. Prof. Dr. Supaporn Thaipakdee, Ms.Sugunya Athipanan and Dr.Chalermpon Jatuporn)

Sun. 29 November 2015 Holiday**Mon. 30 November 2015**

- 07.30 - Depart from Ebina House Hotel
- 08.30 - 12.30 - Group Presentation (4 Groups ; 45 min./group)
(Assoc. Prof. Dr. Patana Sukprasert, Assoc. Prof. Dr. Supaporn Thaipakdee, Ms.Sugunya Athipanan and Dr.Chalermpon Jatuporn)
- 13.30 - 14.30 - Course Evaluation
- 15.00 - 15.30 - Closing Remark
- 15.30 - 16.00 - Group Photo Session
- 19.00 - 22.00 - Farewell Party at Riverside Hotel, Bangkok

* All programme are subject to change without notice.