

INVESTMENT AND TRADE FACILITATION

5 TO 9 OCTOBER 2015

Sponsored by the

SINGAPORE COOPERATION PROGRAMME

under the

**SINGAPORE COOPERATION PROGRAMME TRAINING AWARD/
SMALL ISLAND DEVELOPING STATES TECHNICAL COOPERATION
PROGRAMME**

to be conducted by the

INTERNATIONAL BUSINESS DYNAMICS PTE LTD

Singapore Cooperation Programme

Singapore has provided technical assistance to other developing countries since the 1960s. As a country whose only resource is its people, Singapore believes that human resource development is vital for economic and social progress. Singapore itself has benefited from training provided by other countries and international organisations.

In 1992, the Singapore Cooperation Programme (SCP) was established to bring together under one framework the various technical assistance programmes offered by Singapore. Through the SCP, the range and number of training programmes were increased to share Singapore's development experience with other developing countries. To date, Singapore has sponsored training courses and study visits for over 90,000 officials from more than 170 countries. The SCP is managed by the Technical Cooperation Directorate of the Singapore Ministry of Foreign Affairs.

International Business Dynamics Pte Ltd (iBusiness)

International Business Dynamics Pte Ltd, also known as iBusiness, specialises in providing cutting edge and innovative training and consultancy services to private and public enterprises, and local and foreign government agencies. It covers areas in economic development, trade promotion, sustainable tourism management and development, tourism marketing and promotion, business strategy advisory, trade facilitation, market studies, trade promotion and policy, human resource development, trade information management, logistics and supply chain management and institutional capacity building.

Our trainings are delivered by experienced and trade professionals who are experts in their field. Our pool of consultants and trainers has excellent presentation and facilitation skills, which ensure a positive learning experience that deliver results. They have a wide range of expertise and proven track record of delivering the technical know-how and support that has helped many emerging and transition economies to become globally more competitive.

Our trainers have conducted numerous training programs funded and sponsored by the Singapore Ministry of Foreign Affairs, Singapore Ministry of Trade and Industry, Commonwealth Secretariat, World Bank, Asian Development Bank, Association for Overseas Technical Scholarships (AOTS, Japan), Japan International Cooperation Agency (JICA), Korean International Cooperation Agency (KOICA), and the United Nations agencies (UNDP, UNESCAP, UNCTAD), among many others.

Course Objectives

This course aims to provide an overview of Singapore's integrated investment and trade facilitation strategies with perspectives from experts, government agencies, associations and companies; and how these lead to successful economic growth. Participants will also gain insight into how governments can develop holistic and integrated financial support to attract foreign investments.

This course aims to:-

- Demonstrate how an investment programme can be developed through policy development and framework (including private equity and venture capital)
- Provide insights to the historical approach in attracting world class investors, and share how governments can develop holistic and integrated financial support to attract foreign investments
- Address how cross border trade and transportation contribute to developing a trade hub that reaches world class standards
- Highlight how countries can facilitate trade by overcoming unnecessary regulatory obstacles to trade such as implementing good regulatory practices

Course Outline

The topics to be covered include:

- Singapore's Policy development
- Singapore's historical economic development in the utilisation of FDI
- Importance of government involvement in investment
- Strengths and challenges of regional investment promotion
- Developing FDI strategies via investment platforms supported by government

- Investment programmes and approaches by various governments and government linked investment vehicles
- WTO Bali trade facilitation package
- Trade facilitation strategies
- Government's role in developing a world class trade hub
- Overcoming trade obstacles and implementing good regulatory practices
- Market access issues and policies impeding trade
- Creating an enabling environment for businesses
- Developing and implementing investment and trade facilitation strategy

Synopsis and Methodology

The training methodology will include an international perspective of trade facilitation and the implications on the economic development of their country. Participants will be exposed to various case studies on how countries attract foreign direct investments and key trade facilitation platforms.

During this course, participants will also be introduced to the foundation of trade facilitation and trade facilitation platforms, and understand its impact on economic development to a country.

Participants will also learn the concepts of trade and market access strategies and how impediments to trade can be overcome. In addition, they will also learn the e-government services to help stay competitive in trade facilitation.

The training will comprise of lectures followed by class exercises to facilitate practice by the participants. The training will also be complemented with video clips and role plays. Site visits to relevant government agencies and related organisations will also be organised to complement their learning experience.

By the end of the programme, participants are expected to be able to acquire knowledge in the following areas: -

- Understand Singapore's economic development model and trade facilitation policies
- Understand the stages of growth in an export sector

- Identify key development thrusts by Singapore Government agencies in facilitating trade and investment promotion
- Understand market access issues and how policy impediments to trade can be overcome
- Gain an overview of the key issues, challenges and strategies for the international trade facilitation
- Understand the strong linkages between investment and trade related strategies and how it could lead to successful economic growth

Duration

The course will be held from **5 to 9 October 2015**.

Application Information

Applicants should be:

- Mid to senior government officials who have at least 3 years of experience in trade policy and facilitation, trade and investment promotion and/or formulation of investment and trade policies and framework
- Nominated by their respective Governments
- Proficient in spoken and written English
- In good health

Terms of Award

The course is sponsored by the Government of Singapore under the Singapore Cooperation Programme Training Award and the Small Island Developing States Technical Cooperation Programme.

Under this programme arrangement, the Government of Singapore will bear the following expenses for the successful applicants (thereafter known as participants) during their training in Singapore. These expenses include:

- A daily training allowance of One Hundred and Twenty Singapore Dollars (S\$120) from first day to last day of the course to cover meals and daily expenses. [Complimentary breakfast is provided in the hotel from the first day to one day after the course.];
- Transportation to course venue and site visits;
- Medical insurance for participants to cover accident and hospitalisation during their stay in Singapore in accordance with the policy of a local insurance company; and
- Accommodation for the entire duration of the course.

Note:

- (i) The nominating government will be responsible for their participants' round-trip airfares
- (ii) Participants are to bear their personal miscellaneous expenses that might be incurred prior to receiving the allowance
- (iii) Any expenses for out-patient medical/dental treatment will be borne by the participants themselves

Regulations

Participants are required to comply with the following:

- (a) Strictly observe course schedules and not miss training sessions;
- (b) Not bring any member of their family and/or aide for the duration of the course;
- (c) Carry out instructions and abide by conditions as may be stipulated by the nominating Government or the Government of Singapore with respect to the course;
- (d) Refrain from engaging in political activities, or any form of employment for profit or gain while in Singapore;
- (e) Discontinue the course, in the event they fall seriously ill and are considered unable to continue the training or have committed an improper act; and
- (f) Return to their respective home countries upon completion of the course.

Application Procedure

(Closing date for nomination: **17 August 2015**)

The Government of Singapore is pleased to invite the respective National Focal Points for Technical Assistance to nominate one (1) suitable applicant.

Selection of candidates will be based on merit. Should there be more applicants than training places, the Government of Singapore seeks the understanding of the respective National Focal Points for Technical Assistance in the event that its nominee(s) is not selected.

All nominations are to be submitted by the respective Government Institutions, using the official application form. The application forms are to be submitted and should reach the **Ministry of Foreign Affairs, Singapore** through the National Focal Point and the Singapore Embassy in the

nominating country not later than **Monday, 17 August 2015**.

Please address the forms to:

Director-General
Technical Cooperation Directorate
Ministry of Foreign Affairs, Singapore
Tanglin
Singapore 248163

Attn: Ms Gweneal Lee
Tel: (65) 6379 8475
Fax: (65) 6479 3357
E-mail: gweneal_lee@mfa.gov.sg

- To expedite the process, a copy of the completed application forms can be scanned and sent via e-mail/fax to the **email address/fax number stated above**. The original application forms can be mailed through diplomatic or normal channels.
- All application forms should be completed in full and **must** bear the endorsement of the respective Ministry of Foreign Affairs or National Focal Point responsible for technical assistance.
- Incomplete application forms or forms which are not endorsed will not be accepted.
- Applicants should refrain from making telephone, fax and email inquiries on the status of their applications.
- The **Ministry of Foreign Affairs, Singapore** will inform all applicants of the outcome of their applications. Their National Focal Point will also be informed directly or through our diplomatic representations in the nominating country.
- Flight arrangements are only to be made upon receipt of the Letter of Acceptance to the course.

Information on Singapore

For more information about Singapore, you may wish to visit the Singapore Tourism Board website at www.yoursingapore.com

