

DEVELOPING GOVERNMENT STRATEGIES FOR SME DEVELOPMENT

17 TO 21 AUGUST 2015

Sponsored by the

SINGAPORE COOPERATION PROGRAMME

under the

**SINGAPORE COOPERATION PROGRAMME TRAINING AWARD /
SMALL ISLAND DEVELOPING STATES TECHNICAL COOPERATION
PROGRAMME**

to be conducted by the

INTERNATIONAL BUSINESS DYNAMICS PTE LTD

Singapore Cooperation Programme

Singapore has provided technical assistance to other developing countries since the 1960s. As a country whose only resource is its people, Singapore believes that human resource development is vital for economic and social progress. Singapore itself has benefited from training provided by other countries and international organisations.

In 1992, the Singapore Cooperation Programme (SCP) was established to bring together under one framework the various technical assistance programmes offered by Singapore. Through the SCP, the range and number of training programmes were increased to share Singapore's development experience with other developing countries. To date, Singapore has sponsored training courses and study visits for close to 100,000 officials from more than 170 countries. The SCP is managed by the Technical Cooperation Directorate of the Singapore Ministry of Foreign Affairs.

International Business Dynamics Pte Ltd

International Business Dynamics Pte Ltd (known in short as "iBusiness"), specialises in providing cutting-edge training and consultancy services to private and public enterprises as well as local and foreign government agencies. Their training and consultancy services range from economic development, trade promotion, business strategies, trade facilitation, market studies, investment promotion and policies to human resource development, trade information management, logistics and supply chain management, tourism management and development and institutional capacity building.

The training is delivered by experienced trade professionals who possess in-depth knowledge and practical experience, which contribute to a positive and beneficial learning experience.

Course Objectives

Upon completing this course, participants should be able to:

- gain insights on the stages of Singapore's private sector development and start-up development
- identify Singapore's key development strategies for SMEs
- understand the basic principles behind government policies to promote SME development
- learn how to promote SME development through policies for effective financing, marketing and business development strategies
- draw up a framework for transformation of SMEs into viable business entities.
- gain knowledge on private-public partnerships
- understand the importance of SMEs to national economic development
- learn more about the competitive environment and institutional structure required for SMEs to grow
- gain insights on Singapore government's mechanisms, practices and institutions that engage in collaborative actions for delivering products and services to SMEs

Synopsis and Methodology

Topics that would be covered include:

- Current state of play and outlook - SME development through private sector partnership in member countries.
- The Singapore Government's SME policies and frameworks for effective private sector collaboration.
- Policies and strategies in SME development – the Singapore Experience.
- Challenges and issues in monitoring, evaluating and communicating effective policies.
- Partnership for private sector growth: Public-Private Partnership (PPP).
- Developing and implementing government policies for SME development.

The sessions will be highly interactive, practical and experiential, drawing from the experiences of the

trainers. Training will be interspersed with formal lectures, class activities, group discussions, case studies and presentations. Site visits will be organised to reinforce the participants' learning experience.

Duration

The course will be held from **17 to 21 August 2015**.

Application Information

Applicants should be:

- Mid to senior level foreign government officials involved in promoting SME development policies and framework, economic development and the formulation of related policies, with a minimum of 3 years' relevant working experience.
- Nominated by their respective Governments.
- Proficient in spoken and written English.
- In good health.

The programme would be conducted in English without any translation / interpretation.

Terms of Award

This programme is sponsored by the Government of Singapore under the Singapore Cooperation Programme Training Award and the Small Island Developing States Technical Cooperation Programme.

Under the Terms of Award for this programme, the Government of Singapore will bear the following expenses for the successful applicants (thereafter known as participants) during their training in Singapore. These expenses include:

- A daily training allowance of One Hundred and Twenty Singapore Dollars (S\$120) from first day to last day of the course to cover meals and daily expenses. [Complimentary breakfast is provided in the hotel from the first day to one day after the course.]
- Transportation to course venue and site visits.

- Medical insurance for participants to cover accident and hospitalisation during their stay in Singapore in accordance with the policy of a local insurance company.
- Accommodation for the entire duration of the course.

Note:

- (i) The nominating government will be responsible for their participants' round-trip airfares.
- (ii) Participants are to bear their personal miscellaneous expenses that might be incurred prior to receiving the allowance.
- (iii) Any expenses for out-patient medical/dental treatment will be borne by the participants themselves.

Regulations

Participants are required to comply with the following:

- (a) Strictly observe course schedules and not miss training sessions.
- (b) Not bring any member of their family and/or aide for the duration of the course.
- (c) Carry out instructions and abide by conditions as may be stipulated by the nominating Government or the Government of Singapore with respect to the course.
- (d) Refrain from engaging in political activities, or any form of employment for profit or gain while in Singapore.
- (e) Discontinue the course, in the event they fall seriously ill and are considered unable to continue the training or have committed an improper act.
- (f) Return to their respective home countries upon completion of the course.

Application Procedure

(Closing date for nomination: **6 July 2015**)

The Government of Singapore is pleased to invite the respective National Focal Points for Technical Assistance to nominate **one (1)** suitable applicant.

Selection of applicants will be based on merit. Should there be more applicants than training places, the Government of Singapore seeks the understanding of the respective National Focal Points for Technical Assistance in the event that its nominee(s) is not selected.

All nominations are to be submitted by the respective Government Institutions, using the official application form. The application forms are to be submitted and should reach the **Ministry of Foreign Affairs, Singapore** through the National Focal Point and the Singapore Embassy in the nominating country not later than **Monday, 6 July 2015**.

Please address the forms to:

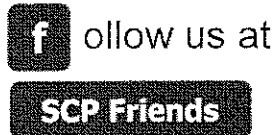
**Director-General
Technical Cooperation Directorate
Ministry of Foreign Affairs, Singapore
Tanglin
Singapore 248163**

**Attn: Mr Andy Sim
Tel: (65) 6379 8463
Fax: (65) 6479 3357
E-mail: andy_sim@mfa.gov.sg**

- To expedite the process, a copy of the completed application forms can be scanned and sent via e-mail/fax to the **email address/fax number stated above**. The original application forms can be mailed through diplomatic or normal channels.
- All application forms should be completed in full and **must** bear the endorsement of the respective Ministry of Foreign Affairs or National Focal Point responsible for technical assistance.
- Incomplete application forms or forms which are not endorsed will not be accepted.
- Applicants should refrain from making telephone, fax and email inquiries on the status of their applications.
- The **Ministry of Foreign Affairs, Singapore** will inform all applicants of the outcome of their applications. Their National Focal Point will also be informed directly or through our diplomatic representations in the nominating country.
- Flight arrangements are only to be made upon receipt of the Letter of Acceptance to the course.

Information on Singapore

For more information about Singapore, you may wish to visit the Singapore Tourism Board website at www.yoursingapore.com



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