Peace complete the registration form and send to Secretariat IFCEN 2015
Mailing address froming Division, Level 3, Headquaries, File 8, Rescue Deportment, Malaysia, Lebuh Wawasan, Presht 7, 6220 Principya Malaysia, let++903-8927400 ext 7632, 17632 17433 Fox +603 - 89927980, Ernalt ficern@bornba.gov.my / latihan@bornba.gov.my

© REGISTRANT'S PARTICULARS

	-		
	Name:		Designation:
0.88	Company:		Country:
	Address:		
195			
3 000	Tel / Mobile:		Email:
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	Membership & Membership no.	dembership no.	

(Please write the above information clearly)

@ REGISTRATION FEE (Price inclusive of GST)

Ġ		COMMENT	Souldanies
	TWO-DAY FULL CONFERENCE (5th - 6th May 2015)	Early Bird	After 31st March 2015
<u> </u>	Normal Conference Parlicipants	USD 500.00 / RM 1.500.00	USD 600.00 / RM 1.800.00 + 6% GST (USD 635.00 / RM 1,900.00)
	Members IFE / MFPA / IMDEMM	USD 400.00 / RM 1,200.00	USD 400.00 / RM 1,200.00 USD 500.00 / RM 1,500.00 + 6% GST (USD 530.00 / RM 1,590.00)
ŧ,			

REGISTRATION FEE INCLUDES

**Full Conference:

Exhibition, Opening Ceremony, Conference tea breaks and luncheons, Welcoming Dinner and Site / Technical Visit

CANCELLATION POLICY

1) After 31st March 2015, any cancellation shall not be refunded The following cancellation and refund policy will apply:

MALAYSIA

Substitutions are allowed. All notice of cancellation and subsilitutions must be given in writing before 31st March 2015.

MODE OF PAYMENT

Payment can be made by :-

CVC No:	Type of Card: UNSA MasterCard Signature	Expiry Date:	Card No:	Name as Appeared on card:	- I authorize secretariat IFCEM 2015 to charge the amount of USD/RM	Credit Card Payment (Please complete the following credit card details)	DLocal Order (I.O) / crossed-cheque / Bank Draft / Telegraphic Transfer (T.1) swift code:
date & company stamp	Signature as appeared on car				to my credit card below:		payable to "IFCEM".

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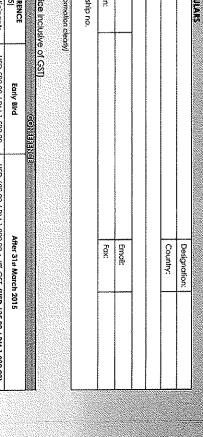
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NIERNATIONAL

Date: 5th—7th May 2015 😩

Venue : Putra World Trade Centre (PWTC), Kuala Lumpur, Malaysia













The 21st Century is a challenging construction industry as well as era with numerous changes in the environment influence through climatical changes.

Europe and the rest of the developed countries. While the concept fulfils Built-Environment has emerged as the fore runner in the construction service as firefighters have to relearn the compartment fire behavior and constructions, etc. The new trend poses challenges to the fire and rescue structured buildings produce higher heat release rate than masonry fire propagate through façade of highrise buildings, burning timber factor into consideration. Many recent major fire incidents were due to construction methodology and systems which may not take fire safety incident. "Green" Built-Environment also inspired many innovative and Rescue Services especially firefighters when dealing with a real fire all the criteria of Green construction, it does pose challenges to the Fire industry. Full timber structure construction is now being experimented in preservation of environment to protect mother earth and Green With the conversation of energy

complexes in major cities also mushroomed as a new trend in life style competition to challenge construction boundary. Highrise dwelling The world trend is now designing super highrise as iconic building in occupancy group it is a daunting task for fire engineers and authorities building codes. With the city-in-city concept mixing low and high risk design and mass evacuation as their design goes beyond the prescriptive inherent fire risks of a new dimension in term of fire prevention, fire safety with mega size shopping centers, sports complexes and exhibition hall alike to incorporate appropriate fire safety strategy. All these modern buildings though have majestic appearance, they pose

possibility of tsunami of such frequency never happen before. fires, typhoons and cyclones, floods, landslides, earthquakes and surface temperature, Al Nino effect, etc, earth is now experiencing forest For the rescue front, due to adverse global climate changes, prolong high

manpower, equipment as well as force of nature is very challenging for rescue services as the power unleashed by the This poses even greater challenges to the fire and

personnel as well as fire gather fire IFCEM conference hopes to ideas as the way forward and innovative concepts, their findings. Feedbacks professionals and sharing

for the fire industries.



SUB-THEME 1
"Operational Challenges for Firefighters"

evolving environment present new challenges to firefighters in scale of man-made and natural disasters encountered in today's operational requirements for firefighting. The complexity and ever changing legislations, Codes and Standards as well as The modern Firefighter's multi-skill requirement in coping with competency of firefighters is the future. operational outcome. In response to the above, enhancing striving to achieve targeted response time and desired

SUB-THEME 2 "New frontier for Fire Safety Engineering"

and challenges presented by such new building designs. above, what are the new trends emerging in tackling new risks designs and what are the issues that have to be addressed and challenges. What are the inherent fire risks presented by these Designs outside the ambit of prescriptive codes present new lessons learnt from investigative efforts. On the basis of the

SUB-THEME 3

Built-Environment on fire safety" "Impact of sustainable

building concept and design should be studied and reviewed considerations. Behavior of fire changes with the introduction of Sustainable construction trends impact fire and life safety with fire safety solutions to reduce adverse impact on life safety many innovative construction methods and systems, Green

Putra World Trade Centre (PWTC), Kuala Lumpur, Malaysia

DATE _{A 5th} - 7th May 2015

8.00 am to 5.00 pm

Datuk Soh Chai Hock

Department Malaysia.

Session Theme:

1430 Paper 1:

mproving interoperability in the Emergency

Christopher Tan

1630 Fire Safety Standards in a Resilient World

Question and Answer

Session Theme : New Frontier for Fire Safety Engineering

Mr. Neil Gibbins Paper 5:

(4th May 2015) - MONDAY 1600 - 1730 Pre-Registration

DAY 1 (5th May 2015) - TUESDAY

0700

1000 1100 Official Opening of IFCEM 2015 Conference

1130 Exhibition Visit

tunch

Session 1 Chairman

Former Director General of Fire and Rescue

Keynote Paper 1:

Datuk Wira Hj Wan Mohd Nor bin Hj Ibrahim Director General of Fire and Rescue Department

1510

thening international Support in Managing

1550 allenges for Hìgh Rise Firefighting.

Tea break and Exhibition

SESSION 2

Session 2 Chairman

Keynote Paper 2: Managing Risk in a Dynamic Commissioner of London Fire Brigade (LFB) Mr. Ron Dobson

CONFERENCE & EXHIBITION PROGRAMME

Registration

Official Opening of IFCEM 2015 Exhibition

Operational Challenges for Firefighters

Mr. Steve Hamm

Director, CFOA National Resilience

Singapore Civil Defence Force Director of the Fire Safety and Shelter Department

Deputy Director of Hong Kong Fire Services Department

Vice President for field operations, NFPA

IFCEM 2015 Dinner

DAY 2 (6th May 2015) - WEDNESDAY

It. Wong See Foong
President of The Association of Consulting Engineers Malaysia.

isternational President, The Institution of Fire ire Safety Engineering-Strategic Potential.

<u>5</u> Paper 6: Integrating Human Behavior Into Mass Egress

Mr. Tay Hao Glang

1120 Deputy President IFE Malaysia Branch The Evolution of Performance Based Fire

Director, Scientific Fire Services, Australia Engineering in a Constantly Changing Global Building Industry.

illent Fire Safety Engineering.

1200

Director of Pyrology Limited, United Kingdom

1300 1240 Question and Answer

SESSION 3

Session 3 Chairman : Ar. Chee SooTeng

Immediate Past President of The Institution of Fire Engineers (UK) Malaysia Branch

Impact of Sustainable Built-Environment on Fire Safety Session Theme:

348 Paper 9:

Fire Safety Design for Super High Rise Buildings in China. Director of Ove Arup & Partners Hong Kong Dr. Young Wong

446 Paper 10:

Mr. Parkan Behayeddin Fire Safety Engineering of Tunnels and

Director, Scientific Fire Services, Australia

Paper 11:

Chief Ulrich Braun

1520 Ingolstadt Fire Department, Germany mprove Protection of High Risk Area

600 Tea break

1630 Paper 12:
Fire Protection Considerations in
Sustainable Building Design.
Mr. Martin Reiss

1710 Question and Answer

CEO Rolf Jensen & Associates, Inc. (RJA)

1730 End of IFCEM 2015 Conference

DAY 3 (7th May 2015) - THURSDAY

1200 - 1800 Exhibition Technical Visit and Demonstration

explore one of the most interesting events in Malaysia Don't miss this golden opportunity to experience &

IFCEM 2015 EXHIBITION REGISTRATION

REGISTRATION DETAIL		
Company name :		
Contact person:	Designation :	
Address:		······································
	A	
Tel :		
e-mail :		
Selection of Exhibition Booth (*Please tick 🗸 which is appropriate.)		
Premium Shell Scheme / USD 3,000 / RM 9,000 per booth		
Standard Shell Scheme / USD 2,500 / RM 7,500 per booth		
Standard Shell Scheme / USD 2,500 / NWI 7,500 per booth	(Sia	nature)
hereby agree to register for Premium Shell Scheme / Standard Shell Scheme*.		
The number of booths:		
Fotal amount to be paid:		
s USD 3,000 (RM 9,000) / USD 2,500 (RM 7,500) =		
USD (RM)		
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Mode of payment		
Payment can be made by: Local Order (L.O) / crossed-cheque / Bank Draft / Telegraphic Transfer (T.T) swi (Bank A/C: Bank Islam 16018010017926) Credit Card Payment (Please complete the following credit card details)	ft code:pay	rable to "IFCEM",
- I authorize secretariat IFCEM 2015 to charge the amount of USD/RM	to my credit c	ard below:
Name as Appeared on card:		
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Expiry Date:		
Type of Card:		Signature as appeared on card date & company stamp
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Submission should be forwarded to:

IFCEM 2015 Training Division, Level 3, Headquarters, Fire & Rescue Department Malaysia, Jabatan Bomba & Penyelamat, Malaysia Lebuh Wawasan, Presint 7, 62250 Putrajaya Malaysia. (Attention to : Secretariat IFCEM 2015)

Visit our website:

· www.ifcem2015.my

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- www.mfpa.com.my

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MALAYSIA

INTERNATIONAL FIRE CONFERENCE & EXHIBITION 2015
TUN RAZAK HALL 4, PUTRA WORLD TRADE CENTRE



INTERNATIONAL









FIRE AND DISASTE

Date: 5th - 7th May 2015

Venue : Putra World Trade Centre (PWTC), Kuala Lumpur, Malaysia

EXHIBITION FEES - PREMIUM

For Premium Shell Scheme
USD 3,000 / RM 9,000
Per premium booth

EXEUDITION FEES - STANDARD

For Standard Shell Scheme
USD 2,500 / RM 7,500
Per standard booth

SHELL SCHEME BOOTH

SPECIFICATIONS

Partition :

Rear and dividing wall with 2500mm height using white powder coated aluminium system and white panel. Each panel is 1m wide.

Farcia

30cm height, with 70mm height exhibitor's name and stand number (name board) lettering on white background. Aluminium frame letter on infill panels.

Electrical:

2 unit of 40 waits fluorescent light and 1 unit of 13 amp power outlet.

Furniture :

Flooring:

1 unit of reception table and 3 units of folding

chairs.

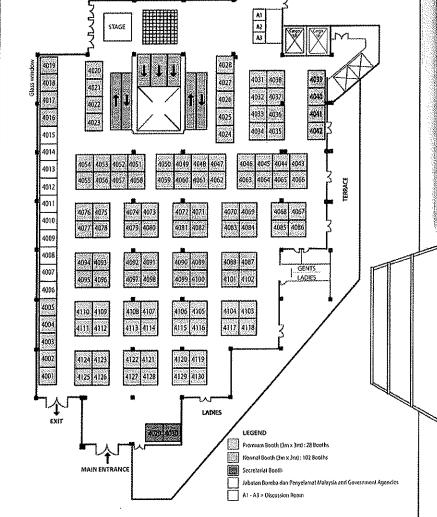
Single colour needle punch carpet lay directly

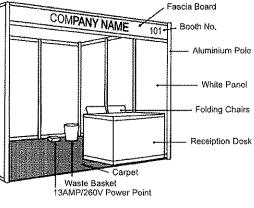
to the floor.

Max. Exhibit Height: Exhibits on shell stand - 2.44m (8ft)

Corner Stands :

Stands will be open sided on booth frontages unless varied by prefer written agreement from the organiser.





Official logistics by

Agility

Official booth contractor by

