

Housing and Urban Development (Latin America)

April 9 (Thurs.) - April 29 (Wed.), 2015

Seoul & Seongnam, Korea



Korea International Cooperation Agency



Korea Land & Housing Corp.

CONTENTS

PART I. Program overview	04
PART II. Program module	07
PART III. Preparation for country report	08
PART IV. Preparation for action plan	11
PART V. Useful information	12
Appendix 1. Brand name of the KOICA Fellowship Program	15
Appendix 2. Fellows' Facebook & Twitter	16
Appendix 3. Map of Korea	17
Appendix 4. How to get to the KOICA ICC	18

KOICA & CIAT

KOICA

The Korea International Cooperation Agency (KOICA) is a development aid agency of the Republic of Korea which was established in 1991. KOICA's mission is to reduce poverty, promote living standards and help realize sustainable, equitable and inclusive development in developing countries. To accomplish its mission, KOICA has been actively involved in enhancing developing countries' socio-economic infrastructure and institutions, empowering and providing the people of the developing world with opportunities for better lives and improving their well-being.

CIAT (Capacity Improvement & Advancement for Tomorrow) Programs

Human Resource Development (HRD) has been one of the most important factors in Korea's escape from the vicious cycle of poverty and underdevelopment which had existed for many decades. With scarce natural resources, HRD played a vital role in Korea's development; thus, Korea has emerged as an exemplary showcase of national development powered by HRD. From its own experience Korea came to fully recognize the significance of HRD. With extensive experience and know-how in HRD, Korea contributes greatly to the international community by sharing its unique development experience with other countries.

The CIAT Program provides opportunities to participants to gain first-hand knowledge of Korea's development experience. The programs are designed to enable the participants to apply what they have learned for the development of their home countries. Since 1991, KOICA has offered about 3,700 courses to more than 58,000 participants from 172 countries. There are a wide range of topics in the Program, including public administration, economic development, science and technology, agriculture and health, etc. In order to meet the changing needs of partner countries, KOICA always strives to renovate and improve its HRD programs.

Part I

PROGRAM OVERVIEW

1. Title: Housing and Urban Development (Latin America)

2. Duration: April 9 (Thurs.) ~ April 29 (Wed.), 2015

3. Goals

Increase capacities for problem-solving in implementing New Town and preparing various strategies in urban & public housing policies.

4. Objectives

- a) To help understand characteristics of sustainable urban, land and housing development planning process and its application in the participating country.
- b) To build capacity of public officials in the field of urban, land and housing development of the participating country (individual level capacity building).
- c) To improve efficiency and effectiveness of public policy and management for institutions engaged in urban, land and housing development (institutional level capacity building);
- d) To enhance sustainable development and cooperation between Korea and the participating country.

5. Number of Participants

16 participants from 4 countries:

- Bolivia (4), Ecuador (4), El Salvador (4) and Peru (4)

6. Language of Instruction: English (written materials), Spanish (via interpretation)

- Although the lecture will be delivered in Korean, it will be translated consecutively by an interpreter.

7. Venue: Seoul & Seongnam, Republic of Korea

8. Implementing Agency: Korea Land & Housing Corporation (<http://world.lh.or.kr>)

9. Accommodation: KOICA (ICC) (<http://training.koica.go.kr>)

10. Qualifications of Applicants:

Mandatory	<ul style="list-style-type: none"> a) Be nominated by his/her government; b) Be in good health both physically and mentally, to undergo the course; c) Has not participated in the same KOICA fellowship program in the past 3 years - unless otherwise specified; d) Show a high level of participation and commitment throughout the course; e) Each country (4 participants) should be consisted of 2 local and 2 central government officials respectively; f) Minimum 3 years of experience in Urban & Housing development field.
Preferable	<ul style="list-style-type: none"> a) Be a government (central, local) employee in a high or managerial position in land, housing, urban development; B) Sufficient Proficiency in writing and spoken English; C) Working knowledge of computers and PowerPoint software; D) Officials expected to work in the related field for at least three years after the program.

	Bolivia	Ecuador	El Salvador	Peru
Participating Organizations (No. of Participants)	2 participants from central government (Ministry of Public Works, Services, and Housing and Ministry of Presidency), 2 participants from the local government (Santa Cruz de la sierra government or Warnes Municipio)	2 participants from central government (Ministry of Urban Development and Housing), 2 participants from the local government (related to Urban and Housing department in Quito and Guayaquil government)	2 participants from central government (related to the Ministry of Housing & Urban Development), 2 participants from the local government (Related Urban and Housing department in San Salvador and Santa Ana government)	2 participants from central government (Ministry of Housing, Construction and Sanitation), 2 participants from the local government (related Urban and Housing department in Lima and Arequipa government)

11. Closing Date for Application: March 25, 2015

11. 3-year Program Overview (tentative)

Phase	Year 1	Year 2	Year 3	To-be Planned
Overall Goal	To improve Housing and Urban Development capacity in Latin American countries			- Learn problem-solving ability in urban and public housing areas by studying alternatives
Major Target Beneficiary	Manager-level officials (10 pers.)	Senior Policy Makers (16 pers.)	Manager and High level officials (16 pers.)	- Strengthen future cooperation in urban and public housing areas among the participating countries.
Main Activities	<ul style="list-style-type: none"> • Urban and Housing Development of Korea (policy and techniques) • Sustainable Development (Redevelopment, smart green-city, u-city, etc.) 	<ul style="list-style-type: none"> • Housing Policy and Urban system of Korea • Funding and Compensation process for Development • Sustainable Development (Redevelopment, smart green-city, u-city, etc.) 	<ul style="list-style-type: none"> • Land Policy and Development in Korea • Housing Policy and Development in Korea • Sustainable Development (Redevelopment, smart green-city, u-city, etc.) 	<ul style="list-style-type: none"> - Developing graduate program curriculum for housing and urban development - Strengthen future cooperation in urban and public housing areas among the participating countries.
Phase Objective	To help understand characteristics of sustainable urban, land and housing development planning process and its application in the participating country.	To build capacity of public officials in the field of urban, land and housing development of the participating country.	To improve efficiency and effectiveness of public policy and management for institutions engaged in urban, land and housing development.	- To understand various activities and policies on urban and public housing
Phase Outcome	Action plan	Revised action plan & mid-outcome	Revised action plan & final outcome	- Learn problem-solving ability in urban and public housing areas by studying alternatives

Part II**PROGRAM CONTENTS****1. PROGRAM MODULE**

Module	Main Lectures & Discussions	Study Visit
Module 1. General	▷ Korean Economic Development and Construction ▷ Roles of Korea Land and Housing Corporation	- Hyundai Motors - POSCO - LH Headquarters
Module 2. Urban & Regional Development	▷ Policy and Strategies for the National Territorial Development ▷ Procedures and Techniques of New town Development in Korea ▷ Project implementation methods ▷ Feasibility analysis methods for project	- Pangyo New town - Dongtan New town - Sejong City - Songdo FEZ
Module 3. Housing & Public Policy	▷ Provision System of Public Housing in Korea ▷ Public Housing Policy in Korea ▷ Compensation Procedure in Public Benefit Projects ▷ Urban Redevelopment	- Public rental housing complex - Seoul DMC (Digital Media City) - Seongnam Housing Redevelopment District
Module 4. Funding Resources & Sustainable Development	▷ Funding Resources for development ▷ Initial Policies and Funding Resources for Urban Development in Korea ▷ Seoul's urban policy for sustainable ▷ Green Growth in Korean Urban Development ▷ U-city in Korea (Natural disaster and crime prevention system)	- The Green center - Water supply facility - U-city Control Surveillance Center
Cultural Experience and Field Trips	▷ Home Visit Program ▷ Seoul City and Busan Tour (www.visitseoul.net) ▷ Hyundai Motors Company (http://worldwide.hyundai.com) ▷ POSCO (www.posco.co.kr)	

※ The above schedule and lectures can be changed

1. GUIDELINES FOR THE PREPARATION OF THE COUNTRY REPORT

Program participants are requested to prepare and submit their country report as a group to LH (Korea Land & Housing Corporation) program manager via e-mail at **upgradesh@lh.or.kr** and **thumbane@lh.or.kr** by **April 4th, 2015**.

Note. The KOICA's Fellowship Program includes a 'Country Report' session where participants have an opportunity to analyze each country's current status and circumstances in the program subject and share it with other participants and Korean experts. It aims to provide appropriate solutions and insights to the identified problems and issues of their countries.

The Country Report should be in MS PowerPoint or Word format. The length of the report should not exceed twenty A4-sized pages. The report should be written in English and double-spaced.

All participants are required to give a 15-minute presentation on their country report individually or as a group. For more effective presentations, a projector, slide projector, overhead projector, and multimedia TV will be available (PowerPoint presentations are preferred).

2. TOPICS TO BE COVERED IN THE COUNTRY REPORT

During the program, all participants will make an individual or group presentation titled "Country Report" according to the following guidelines.

Based on what you have presented and discussed throughout the courses, you must present an Action Plan on the last day of the program.

Country Report should also include the topic you would like to add as an alternative policy or a reform plan (Please refer to the program agenda.)

A. Urban and Housing Issues

Possible subject 1: Current issues related to New Town development in 4 countries (Bolivia, Ecuador, El Salvador, Peru)

Possible subject 2: Urban and housing development policy of 4 countries (Bolivia, Ecuador, El Salvador, Peru)

Possible subject 3: Overview of potential site development

B. Details of Country Report Preparation

• National level service structure

- Attach a copy of the organization chart of the Ministry/Department of Housing or Ministry/Department of Urban Development and indicate the authorities responsible for the planning and implementation of urban development.
- Please specify the name of departments, research centers, and organizations related to land, housing, urban, regional planning and sustainable, green growth, if any.

Name	Department	Position	E-mail

• Strategy and Policy

- Governmental policies or guidelines related to national land development.
(Short-term or long-term plan: goals, priorities, strategies, etc.)
Funding sources for providing public-housing.

• Situation related to urbanization and housing problems

- Indexes related to urbanization: city distribution, population growth rate, housing provision rate, urbanization rate, regional precipitation, etc.

- Urbanization problems: slum, pollution, housing shortage, population growth, etc.
- Policy system : Legislature, policy and regulation related to urban development, housing supply and funding

1. GUIDELINES FOR PREPARATION OF THE ACTION PLAN

All participants are requested to prepare a presentation on their action plan individually or as a group at the end of the course. The action plan is to identify each country's current problems and propose appropriate solutions in order to solve these problems.

The participants are encouraged to make the most of their weekends and leisure time to further their knowledge acquired from the program and better prepare their presentation for the action plan.

2. TOPICS TO BE COVERED IN THE ACTION PLAN

- a) Various problems related to each region's current situation of urban development and city planning.
- b) Solutions and proposals for current problems
- c) Effects to the current problems and advantages it will bring in the future, if adopted.
- d) Draw a roadmap for future direction and application of the information gained from the courses based on what you have presented and discussed throughout the courses.

1. IMPLEMENTING AGENCY

Korea Land & Housing Corporation (<http://world.lh.or.kr>)

In 2009, The Korea Land Corporation (KLC) and The Korea National Housing Corporation (KNHC) merged and become Korea Land & housing Corporation (LH). The two public corporations have participated in planning & construction of New Cities, land development, housing rental services to provide housings for the public.

For the last several decades two corporations have indicated successful track record with providing more than 2 million housings and establishment of several new cities in Korea in an unprecedented short period.

With the merger between the two corporations, LH is to maximize synergies especially in overseas business.

Based on experiences in city planning & development, the Corporation is already conducting its business in developing countries.

[LH's Major Business Field]

- Housing Estate, New Town, Innovative City development and Urban Renovation Project
- Housing welfare project for low income people
- Industrial Complex, Free Economic Zone

2. REGULATIONS

- Participants should participate in the program to the best of their abilities
- Participants should refrain from engaging in political activity or any form of employment for profit or gain
- Participants must return to their home country upon completion of the program and resume work in their country
- Participants should not extend the length of the program or stay for personal convenience
- Participants are not permitted to change the flight schedule arranged by KOICA for personal convenience
- Participants should not be accompanied by any member of their family
- Participants are to assume responsibility for any personal expenses incurred regardless of implementation of the course
- Participants are required to strictly observe the course schedule and abide by the rules and regulations stipulated by the Korean government in respect to the program
- Participants should cooperate in preventing any sexual harassment and attend a short training session regarding 'Sexual Harassment Prevention' on the first day of KOICA orientation.

3. CONTACT INFORMATION

- **Korea International Cooperation Agency (KOICA)**

- **Program Manager: Ms. Su Kyoung KIM**
- Phone : +82-31-740-0412
- Fax : +82-31-740-0684
- E-mail : suepia@koica.go.kr
- Websites : <http://www.koica.go.kr>
<http://training.koica.go.kr>
<http://www.facebook.com/koica.icc>

- **Program Coordinator : Jin Kyung JANG**

- Phone : +82-31-777-2647
- Fax : +82-31-777-2680
- E-mail : jenn@global-inepa.org

- **Korea Land and Housing Corporation (LH)**

- **Program Manager: Mr. Seung Hwan LEE**
- Phone : +82-31-738-3774
- Fax : +82-31-738-8432
- E-mail : upgradesh@lh.or.kr
- Home page : <http://www.lh.or.kr>

Appendix 1.

Brand Name of the KOICA Fellowship Program

KOICA has launched a brand-new name for the KOICA Fellowship Program in order to more effectively raise awareness about the program among the public and its partner countries.

In English, CIAT stands for Capacity Improvement and Advancement for Tomorrow and in Korean it means “seed (씨앗)” with hopes to contributing in the capacity development of individual fellows as well as the organizations and countries to which they belong.



Appendix 2.

facebook.com/koica.icc

The Fellows' Facebook is a place for fellows to ask questions and write comments on KOICA fellowship programs. So, if you have questions regarding our program, please feel free to join our Facebook community.



twitter.com/koica.icc

Do you have a Twitter account? It seems everyone does these days. If you have a Twitter account, be sure to follow us @koica_icc



Map of Korea



Appendix 4.

HOW TO GET TO THE KOICA ICC

- Route: Incheon International Airport → Korea City Airport, Logis & Terminal (CALT) → KOICA International Cooperation Center (ICC)
- **Arrival at Incheon International Airport (<http://www.airport.kr>)**

Flow:

- ▶ Fill out Arrival Card (or Immigration Card), Customs Declaration Form, Quarantine Questionnaire (on board)
- ▶ Quarantine including animals and plants (on 2nd Floor)
- ▶ Present your Arrival Card, Passport and other necessary document to Passport Control
- ▶ Claim baggage on 1st Floor
- ▶ Customs Clearance
- ▶ Pass an Arrival Gate
- ▶ Go to the KOICA Counter, which is located between Exit 1~2

• **KOICA Counter at Incheon airport**



Location : Next to Exit 1 on the 1st floor (No.9- 10)
Tel. : 82-32-743-5904
Mobile : 82-(0)10-9925-5901
Contact : **Ms. Jin-Young YOON**

- After passing through Customs Declaration, please go to the KOICA Counter (located between exit 1~2) at Incheon Airport. At the KOICA Counter, you can get detailed information about how to get to KOICA International Cooperation Center (ICC) and purchase limousine bus ticket for City Airport, Logis & Travel (CALT).
- All the KOICA staff at the Incheon Airport wears nametags or has signs for indication. If you cannot meet the KOICA staff at the counter, please purchase a limousine bus ticket from the bus ticket counter (located on the 1st Floor), and go to CALT Bus Stop No. 4A (or 10B). Please find the bus number 6103 and present your ticket to the bus driver. From Incheon Airport to CALT, the approximate time for travel will be between 70 to 90 minutes. When you arrive at CALT, you will find another KOICA staff who will help you reach the KOICA ICC. KOICA will reimburse the limousine bus fare when you arrive at KOICA ICC. Also, please be aware that there may be illegal taxis at the airport. Even if they approach you first, please do not take illegal taxis and check to see if they are KOICA staff.

• **KOICA Counter at CALT airport**



Location : Lounge on the 1st floor of
CALT airport
Mobile : 82-(0)10-9925-5901

- If the limousine bus is not available due to your early or late arrival from 22:00 to 05:30.
- Please contact the KOICA ICC reception desk
(Tel. 031-777-2600 / English announcement service is available 24 hours daily)
- The staff at the KOICA ICC reception desk will let you know how to use a taxi. The taxi fare from the airport to KOICA ICC is normally 90,000 Won.

※ KOICA won't reimburse the taxi fare if you use a taxi during the hours of
05: 30 ~ 22:00.

• **From Incheon International Airport to the KOICA ICC through CALT**

- Take a City Air limousine bus at bus stop No.4A on the 1st Floor. Buses run every 10~15 minutes between the hours of 5:30 and 22:00.
- Meet the KOICA staff at the lounge on the 1st Floor of CALT upon arrival.
- Take a car arranged by the KOICA staff to the KOICA ICC (Expected time: 20 minutes)

"Please remember to read the Fellows' Guidebook. It is available from the Korean Embassy or KOICA Overseas Office in your country and provides valuable information regarding KOICA programs, allowances, expenses, regulations, preparations for departure and etc."