The Korean Language & Understanding of Korean Culture for Government Officials

July 9 (Thurs.) - September 6 (Sun.), 2015

Seongnam & Gyeongsan, Korea

Korea International Cooperation Agency

Yeungnam University

CONTENTS

KOICA & CIAT

KOICA

The Korea International Cooperation Agency (KOICA) is a development aid agency of the Republic of Korea which was established in 1991. KOICA's mission is to reduce poverty, promote living standards and help realize sustainable, equitable and inclusive development in developing countries. To accomplish its mission, KOICA has been actively involved in enhancing developing countries' socio-economic infrastructure and institutions, empowering and providing the people of the developing world with opportunities for better lives and improving their well-being.

CIAT(Capacity Improvement & Advancement for Tomorrow) Programs

Human Resource Development (HRD) has been one of the most important factors in Korea's escape from the vicious cycle of poverty and underdevelopment which had existed for many decades. With scarce natural resources, HRD played a vital role in Korea's development; thus, Korea has emerged as an exemplary showcase of national development powered by HRD. From its own experience Korea came to fully recognize the significance of HRD. With extensive experience and know-how in HRD, Korea contributes greatly to the international community by sharing its unique development experience with other countries.

The CIAT Program provides opportunities to participants to gain first-hand knowledge of Korea's development experience. The programs are designed to enable the participants to apply what they have learned for the development of their home countries. Since 1991, KOICA has offered about 3,700 courses to more than 58,000 participants from 172 countries. There are a wide range of topics in the Program, including public administration, economic development, science and technology, agriculture and health, etc. In order to meet the changing needs of partner countries, KOICA always strives to renovate and improve its HRD programs.

| Part I | PROGRAM OVERVIEW |

1. Title: The Korean Language and Understanding of Korean Culture for Government Officials

2. Duration: July 9 (Thurs.) - September 6(Sun.), 2015

3. Objectives

    a) To have a better understanding of Korean Culture through special classes and culture experiences.

      - Special classes on taekwondo(Korean traditional martial art), gugak(Korean traditional music), seoyae(Korean traditional calligraphy) etc…

    b) To learn practical Korean through systematic education provided to improve all four different modes of communication; reading, listening, writing, speaking

    c) To learn and experience the economical and social development of Korea through special classes and site seeing

      - Have a better understanding of Korea through special class on Saemaul Undong which had a transformative impact on Korea's social and economic development

4. Number of Participants

    14 participants from 9 countries:

    Laos (2), Vietnam (1), Uzbekistan (2), Nigeria (2), Sri Lanka (2), Mongolia (2). Indonesia (1), Peru (1) Jordan (1)

5. Language of Instruction: English & Korean

6. Venue: Seongnam & Gyeongsan, Korea

7. Implementing Agency: Korean Language Institute of Yeungnam University (http://kli.yu.ac.kr/kli/e_index.htm)

8. Accommodations: Dormitory Guest House of Yeungnam University

9. Qualifications of Applicants:

Mandatory	a) To be nominated by his/her government; b) Should be in charge of works with Korea as central or local government official for **more than six months and less than three years.** c) To be in good health both physically and mentally, to undergo the course; d) Not to participate in the same KOICA fellowship program in the past 3 years - unless otherwise specified; e) To show a high level of participation and commitment throughout the course and promote capacity building in his or her organization after completion of the program
Preferable	a) To have sufficient proficiency in spoken English b) To have basic Korean ability such as Korean alphabetical system, basic pronunciation

10. Closing Date for Application: July 17th, 2015

Part II	PROGRAM CONTENTS

1. PROGRAM MODULE

Module	Main Lectures & Discussions	Study Visit
Module 1. Understanding of the Korean Language	▷ Listening ▷ Reading ▷ Combined Activity of Listening & Reading ▷ Q&A	- Information Searching Test of the Korean Language in the internet
Module 2. Expression of the Korean Language	▷ Speaking ▷ Writing ▷ Combined Activity of Speaking & Writing ▷ Q&A	- Korean Speech Contest using Presentation - UCC Presentation by Team
Module 3. Culture & Regional Development	▷ Understanding of Traditional Korean Culture ▷ Understanding of Modern Korean Culture ▷ International Cooperation Development & Rural Area Development in Developing Countries ▷ Management of Project in International Cooperation Development ▷ Q&A	- Visit to Regional Attraction Related to Module 5
Module 4. Understanding of Korean Culture through field visit	▷ Visit To The Birth Place of Saemaul Undong: Chungdo County ▷ Visit To Industrial Sites: Gumi Industrial Complex, POSCO in Pohang ▷ Visit To Korean Traditional Sites: Yangdong Folk Village in Gyeongju, Hahoe Folk Village in Andong ▷ Visit To Korean Modern Culture: Daegu City ▷ Experience Korean Home Family: Homestay at Yeungnam University Faculty Members' and Administration Officers'	

Module 5. Country Report and Action Plan	*<u>**Report by Country**</u> ▷ 1st: Presentation of Current Status Of His or Her Country ▷ 2nd: Presentation of Matters To Be Applicable To His or Her Country ▷ 3^{rd:} Pursuing Applicable Ways to His or Her Country ▷ 4th: Pursuing Applicable Ways to His or Her Works
	*<u>**Action Plan**</u> ▷ 1st: Materialization of Matters ▷ 2nd: Analysis of GAP ▷ 3^{rd:} Presentation of Practical Action Plan ▷ 4th: Presentation and Checking Out The Whole Program ▷ 5th: Presentation and Sharing of Result of Workshop
Module 6. Self-Activity and Mentoring	▷ Interchange With Mentor For The Participant ▷ Preparation and Performance for Presentation and UCC with Mentor ▷ Blog Activities Among Participants

Part III	PREPARATION OF COUNTRY REPORT

1. GUIDELINES FOR THE PREPARATION OF THE COUNTRY REPORT

Program participants are requested to prepare and submit their country report individually or as a group in the program.

Note. The Korean Language and Understanding of Korean Culture for Government Officials includes a 'Country Report' session where participants have an opportunity to analyze each country's current status and circumstances in the program subject and share it with other participants and Korean experts. It aims to provide appropriate solutions and insights to the identified problems and issues of their countries.

The Country Report should be in MS PowerPoint or Word format. The length of the report should not exceed twenty A4-sized pages. The report should be written in English and double-spaced.

All participants are required to give a 15-minute presentation on their country report individually or as a group. For more effective presentations, a projector, slide projector, overhead projector, and multimedia TV will be available (PowerPoint presentations are preferred).

2. TOPICS TO BE COVERED IN THE COUNTRY REPORT

In the program, all participants will make an individual or group presentation titled "Country Report" following the guidelines below:

Based on what you have presented and discussed throughout the courses, you are requested to present an action plan.

1) Details of Country Report Presentation : Please make a presentation which answers all the questions provided below. You will be giving a country report presentation for 10~15 minutes so please consider time limit in to consideration when making your presentation.

   a) Please explain which ministry or organization you work for, and how your work is related to Korea

   b) Please explain relationship between Korea and your country
      - What is the perception of Korea your country? What is the image of Korea in your country?
      - How is Korea portrayed in history books used in your country?(What are some of the facts written in your history books about Korea and please provide evidence)
      - Describe the value of Korean as second language in your country.(Are there any universities with Korean major ?/Are there any high school that teaches Korean as second language?/if you do study Korean, does it have any positive effect on employment?)

   c) How big is the influence of Korean wave in your country?
      - How much does people in your country know about Korean culture and arts?
      - Who is the most popular Korean singer in your country at the moment?
      - What is the most popular Korean drama in your country at the moment?
      - What Korean Television channels are available in your country? (KBS world/ Arirang TV/SBS/MBC etc…)

Part IV	PREPARATION OF ACTION PLAN

1. GUIDELINES FOR PREPARATION OF THE ACTION PLAN

All participants are requested to prepare a presentation on their action plan individually or as a group at the end of the course. The action plan is to identify each country's current problems and propose appropriate solutions in order to solve these problems.

The participants are encouraged to make the most of their weekends and leisure time to further their knowledge acquired from the program and better prepare their presentation for the action plan.

2. TOPICS TO BE COVERED IN THE ACTION PLAN

a) devise an event or Policy in your country which will strengthen the relationship between Korea and your country

b) Be as specific as possible with your proposals.

c) Consider how it will affect the current image of Korea in your country and what advantages it will bring in the future

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Part V	USEFUL INFORMATION

1. IMPLEMENTING AGENCY

YEUNGNAM UNIVERSITY (http://www.yu.ac.kr)

Yeungnam University was established by the late President Park Chung Hee in 1967 by merger of Daegu College and Chunggu College in 1947 and 1950, respectively. Since its foundation, the university has contributed greatly to the industrialization, democratization and advancement of Korea educating over 200,000 alumni based on the educational philosophy of 'building the nation with education' and 'reviving the nation'. The university is located in Gyeongsan City and Daegu Metropolitan City, the 3rd largest city in Korea, with 33,000 undergraduate students in 16 colleges and 3,500 graduate program enrollment in 12 graduate schools including PSPS (Park Chung Hee School of Policy and Saemaul). And a variety of research institutes have been established on campus by the competition-based endowments and grants from Governmental organizations.

Korean Language Institute (KLI) of Yeungnam University which will host this program was founded in 2002 for the world citizens who want to learn and obtain the Korean Language and culture. Currently, approximately 400 students are studying at the institute. And in order to cope with the demands of the Korean

Language from overseas, KLI established the Korean Language Centers in China in 2006.

The highlights of the program (Korean Language and Understanding of Korean Culture for Government Officials) are to offer a variety of hands-on practice and cultural experiences on Korean society, history, economy as well as the Korean Language education to the participants in the era of globalization.　Pleasant circumstances with various kinds of visual, audio equipment also will help the participants to focus on learning of the program.　In addition, accumulated experiences and knowledge of Saemaul Undong of Yeungmam University will be another highlight of joining this program.

2. REGULATIONS

- Participants should participate in the program to the best of their abilities
- Participants should refrain from engaging in political activity or any form of employment for profit or gain
- Participants must return to their home country upon completion of the program and resume work in their country
- Participants should not extend the length of the program or stay for personal convenience
- Participants are not permitted to change the flight schedule arranged by KOICA for personal convenience
- Participants should not be accompanied by any member of their family
- Participants are to assume responsibility for any personal expenses incurred regardless of implementation of the course
- Participants are required to strictly observe the course schedule and abide by the rules and regulations stipulated by the Korean government in respect to the program
- Participants should cooperate in preventing any sexual harassment and attend a short training session regarding 'Sexual Harassment Prevention' on the first day of KOICA orientation.

3. CONTACT INFORMATION

- **Korea International Cooperation Agency (KOICA)**
  - **Program Manager: Ms. Eunsun Cho**
  - Phone: +82-31-740-0413
  - Fax: +82-31-740-0684
  - E-mail: hoieunsun@koica.go.kr
  - Websites: http://www.koica.go.kr
    - http://training.koica.go.kr
    - http://www.facebook.com/koica.icc

  - **Program Coordinator: Ms. Doona Lee**
  - Phone: +82-31-8017-2675
  - Fax: +82-31-8017-2680
  - E-mail: doona24@global-inepa.org

- **yeungnam University(Implementing Agency)**
  training manager: Ms. Haejin Kim
    - Phone: +82-53-810-7884
    - Fax: +82-53-810-4702
    - E-mail: treelover@ynu.ac.kr
    - Home page: http://kli.yu.ac.kr/kli/e_index.htm

Brand Name of the KOICA Fellowship Program

KOICA has launched a brand-new name for the KOICA Fellowship Program in order to more effectively raise awareness about the program among the public and its partner countries.

In English, CIAT stands for Capacity Improvement and Advancement for Tomorrow and in Korean it means "seed (씨앗)" with hopes to contributing in the capacity development of individual fellows as well as the organizations and countries to which they belong.

Appendix 2.

facebook.com/koica.icc

The Fellows' Facebook is a place for fellows to ask questions and write comments on KOICA fellowship programs. So, if you have questions regarding our program, please feel free to join our facebook community.

twitter.com/koica.icc

Do you have a Twitter account? It seems everyone does these days. If you have a Twitter account, be sure to follow us @koica_icc

Appendix 3.

Map of Korea

Appendix 4.

<u>HOW TO GET TO THE KOICA ICC</u>

• Route: Incheon International Airport → Korea City Airport, Logis & Terminal

 (CALT) → KOICA International Cooperation Center (ICC)

• **Arrival at Incheon International Airport (http://www.airport.kr)**

Flow:

▶ Fill out Arrival Card (or Immigration Card), Customs Declaration Form, Quarantine Questionnaire (on board)

▶ Quarantine including animals and plants (on 2nd Floor)

▶ Present your Arrival Card, Passport and other necessary document to Passport Control

▶ Claim baggage on 1st Floor

▶ Customs Clearance

▶ Pass an Arrival Gate

▶ Go to the KOICA Counter, which is located between Exit 1~2

• KOICA Counter at Inchon airport

Location : Next to Exit 1 on the 1st
           floor (No.9- 10)
Tel.   : 82-32-743-5904
Mobile   : 82-(0)10-9925-5901
Contact : **Ms. Jin-Young YOON**

- After passing through Customs Declaration, please go to the KOICA Counter (located between exit 1~2) at Incheon Airport. At the KOICA Counter, you can get detailed information about how to get to KOICA International Cooperation Center (ICC) and purchase limousine bus ticket for City Airport, Logis & Travel (CALT).

- All the KOICA staff at the Incheon Airport wears nametags or has signs for indication. If you cannot meet the KOICA staff at the counter, please purchase a limousine bus ticket from the bus ticket counter (located on the 1st Floor), and go to CALT Bus Stop No. 4A (or 10B). Please find the bus number 6103 and present your ticket to the bus driver. From Incheon Airport to CALT, the approximate time for travel will be between 70 to 90 minutes. When you arrive at CALT, you will find another KOICA staff who will help you reach the KOICA ICC. KOICA will reimburse the limousine bus fare when you arrive at KOICA ICC. Also, please be aware that there may be illegal taxis at the airport. Even if they approach you first, please do not take illegal taxis and check to see if they are KOICA staff.

• **KOICA Counter at CALT airport**

Location : Lounge on the 1st floor of
            CALT airport
Mobile   : 82-(0)10-9925-5901

- If the limousine bus is not available due to your early or late arrival from 22:00 to 05:30.
- Please contact the KOICA ICC reception desk
  (Tel. 031-777-2600 / English announcement service is available 24 hours daily)
- The staff at the KOICA ICC reception desk will let you know how to use a taxi. The taxi fare from the airport to KOICA ICC is normally 90,000 Won.

※ KOICA won't reimburse the taxi fare if you use a taxi during the hours of 05: 30 ~ 22:00.

• **From Incheon International Airport to the KOICA ICC through CALT**

- Take a City Air limousine bus at bus stop No.4A on the 1st Floor. Buses run every 10~15 minutes between the hours of 5:30 and 22:00.

- Meet the KOICA staff at the lounge on the 1st Floor of CALT upon arrival.

- Take a car arranged by the KOICA staff to the KOICA ICC (Expected time: 20 minutes)

"Please remember to read the Fellows' Guidebook. It is available from the Korean Embassy or KOICA Overseas Office in your country and provides valuable information regarding KOICA programs, allowances, expenses, regulations, preparations for departure and etc."